Effective research in EBSCO eBooks & EBSCO Discovery Service introduction

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Belgrade

Agenda

1. What are eBooks and how they differ
2. Content of the eBook collections
3. Online demonstration
    1. Basic Search
    2. Getting the eBook online
    3. Downloading the eBooks
    4. How to prepare your computer for downloading
4. EBSCO Discovery Service

eBooks within EBSCO*host* environment

- eBooks collection available in full integration with other EBSCO databases or in EBSCO Discovery Service
- Mobility
  - Possibility to copy to other devices (such as iPad, eReaders, smart phones,…)
- Available through already familiar interface of EBSCO*host*
- **Print-out** option

- PermaLinks creation for an eBook title or a specific page

Access to a Book vs. eBook

Traditional library	EBSCO*host*
- Read the book in the library	- Read the eBook online

Getting the full text home

- Make a xerox copy of any pages	- Export any portion for up to 60 pages into a PDF file
- Borrow the book	- Download (borrow) the eBook

eBooks within EBSCO*host* environment

- **eBook Academic Collection**
  - **130,000** titles in **unlimited** "copies"
  - Content from leading academic presses, such as:

    Wiley
    Springer Science
    Elsevier
    Oxford University Press
    Cambridge University Press
    MIT Press
    Harvard University Press
    and many others

  - Subject coverage includes:

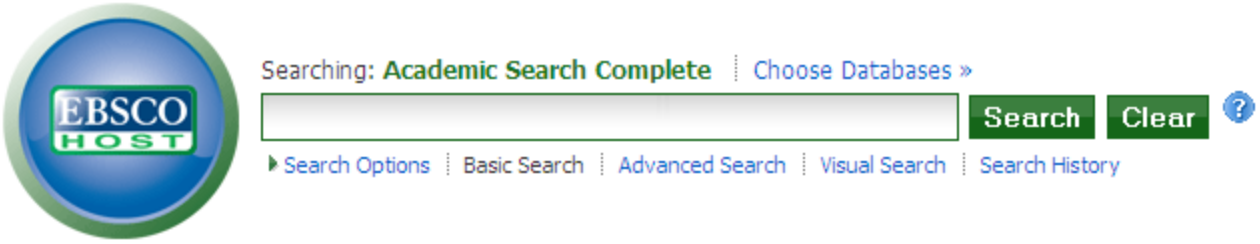
    Art
    Business & Economics
    Education
    Language Arts & Discipline
    Literary Criticism
    Medical
    Performing Arts
    Philosophy
    Poetry
    Political Science
    Religion
    Social Science
    Technology & Engineering
    and other academic fields

eBooks within EBSCO*host* environment

- eBook Business Collection
  - Over **12,000** eBook titles in **unlimited** user access
  - Database includes titles from noteworthy academic publishers such as:
    - Oxford University Press
    - Cambridge Scholars Publishing
    - Booher Research Institute
    - World Scientific Publishing Company
    - Princeton University Press, etc.
  - Titles encompass a variety of business topics, including;
    - Marketing
    - Finance
    - Supply Chain Management
    - Enterpreneurship
    - Career Growth
    - Personal Development

How to reach EBSCO*host*

- http://search.ebscohost.com/
  - From any computer in the network of the institution
  - From home via a remote access (if supported by the institution)
- Via website of the institution

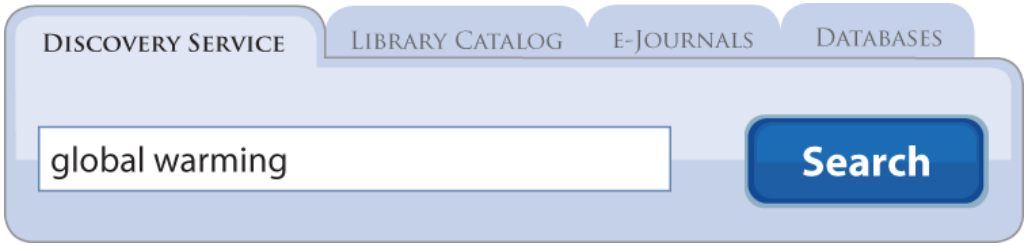


EBSCO Discovery Service

What is *EBSCO Discovery Service*?

- A single interface for discovery of a library's entire collection (electronic and print)

- Journals
- Magazines
- Newspapers
- Books
- Library Catalog (OPAC)
- Databases
- Institutional Repositories
- and more....



Over 6 200 EDS Installations Worldwide...

EDS: Why...

- Libraries & their content providers are competing with the "open web" for the attention of end users
- EDS was conceived and created in an attempt to help libraries & their content providers compete with Google (including Wikipedia) for the attention of students and even many faculty
- The need for a discovery service becomes abundantly clear when analyzing the perception of students:
- In a recent OCLC report: "College Student Perceptions" (http://www.oclc.org/reports/perceptionscollege.htm) they found that only 30% of college students used the library's online resources

Searching: **Discovery Service for University Library of Belgrade**

Keyword | Enter any words | Search

Search Options | Basic Search | Advanced Search | Search History

Services

- Reading rooms
- Austrian Library
- Citation search
- Bibliographies of researches

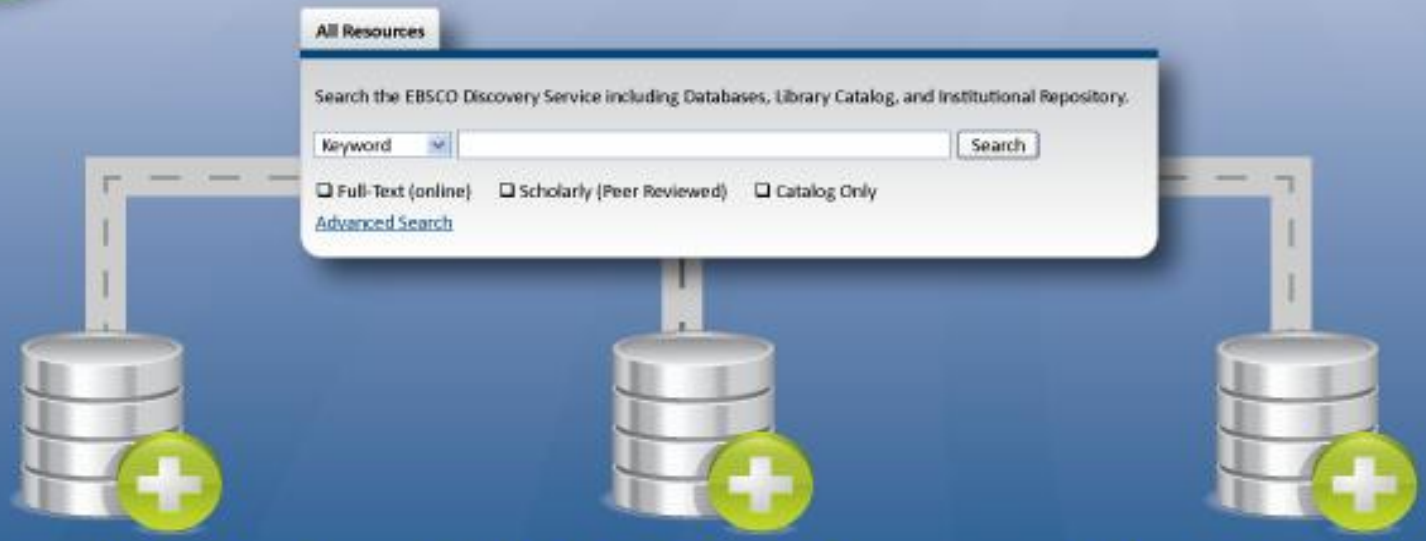
Electronic Publications

- Electronic journals
- Electronic books
- Electronic data bases

Recomended Links

- General information resources
- Natural and Tech. sciences
- Engineering sciences
- Life sciences

EBSCO Discovery Service (EDS) Content Foundation



EDS Foundation Index
EDS Data Partners

Comprehensive metadata from the world's foremost information providers.

EBSCO*host* Databases

Any subscribed databases available on the EBSCO*host* platform.

Library Catalog and Institutional Repository

Extend the reach of EDS by adding your Catalog and Institutional Repositories.

search locally-indexed material

EBSCO Discovery Service (EDS) Content Foundation

EDS Foundation Index

EDS Data Partners
Comprehensive metadata from the world's foremost information providers.

20,000 providers** in addition to metadata from another **70,000 book publishers

Content includes:

- Nearly **50,000 Magazines & Journals**
- Nearly **6 million Books** and approximately **825,000 CDs & DVDs**
- More than **100 million newspaper articles**, more than **400,000 conference proceedings**, and hundreds of thousands of information sources

Data Partners include:

- Newsbank
- OAIster
- Elsevier Science
- National Library of Medicine
- NBER
- JSTOR
- ECONIS

… and growing!

search locally-indexed material

EBSCO Discovery Service (EDS) Content Foundation

EBSCOhost Databases

Any subscribed databases available on the EBSCO*host* platform.

EBSCO currently offers nearly 400 databases (Index and Full Text), including:

- ***Academic Search Complete***
- ***Business Source Complete***
- ***CINAHL***
- ***Biomedical Reference Collection***
- ***PsychINFO***
- ***MEDLINE with Full Text***
- ***And Many More…***

search locally-indexed material

EBSCO Discovery Service (EDS) Content Foundation

Library Catalog and Institutional Repositories

Each institution extends the reach of EDS by adding resources including its catalog and institutional repositories

search locally-indexed material

Single Search Box

Google™

- Limited Access
- Questionable Quality of Content

Free

EBSCO Discovery Service

- Full Access
- High Quality Content

For Fee

Result List | Refine Search 13 of 11371

Detailed Record

find it liverpool

PDF Full Text (142KB)

Related Information

Find Similar Results
using SmartText Searching.

Legitimate Distinctiveness and the Entrepreneurial Identity: Influence on Investor Judgments of New Venture Plausibility.

Authors: Navis, Chad[1]
Glynn, Mary Ann[2]

Source: Academy of Management Review; Jul2011, Vol. 36 Issue 3, p479-499, 21p, 1 Diagram, 2 Charts

Document Type: Article

Subject Terms:
*ENTREPRENEURSHIP
*NEW business enterprises
*BUSINESS enterprises
*KNOWLEDGE management
*BUSINESSPEOPLE
*INDIVIDUAL investors
*INVESTMENTS
*BANKING industry
*ORGANIZATIONAL behavior
SENSEMAKING theory (Communication)

Company/Entity: XM Satellite Radio Inc. **DUNS Number:** 022743699
SIRIUS Satellite Radio Inc.

NAICS/Industry Codes :
522110 Commercial Banking
523930 Investment Advice
523999 Miscellaneous Financial Investment Activities
523910 Miscellaneous Intermediation

People: CLARK, Jim

Abstract: We theorize about how the entrepreneurial identity, which we define as the constellation of claims around the founder, new venture, and market opportunity as to "who we are" and "what we do," serves as a touchstone for investor judgments about new venture plausibility. We propose that entrepreneurial identities are judged favorably when they are legitimately distinctive, and that such judgments are

Images

Tools
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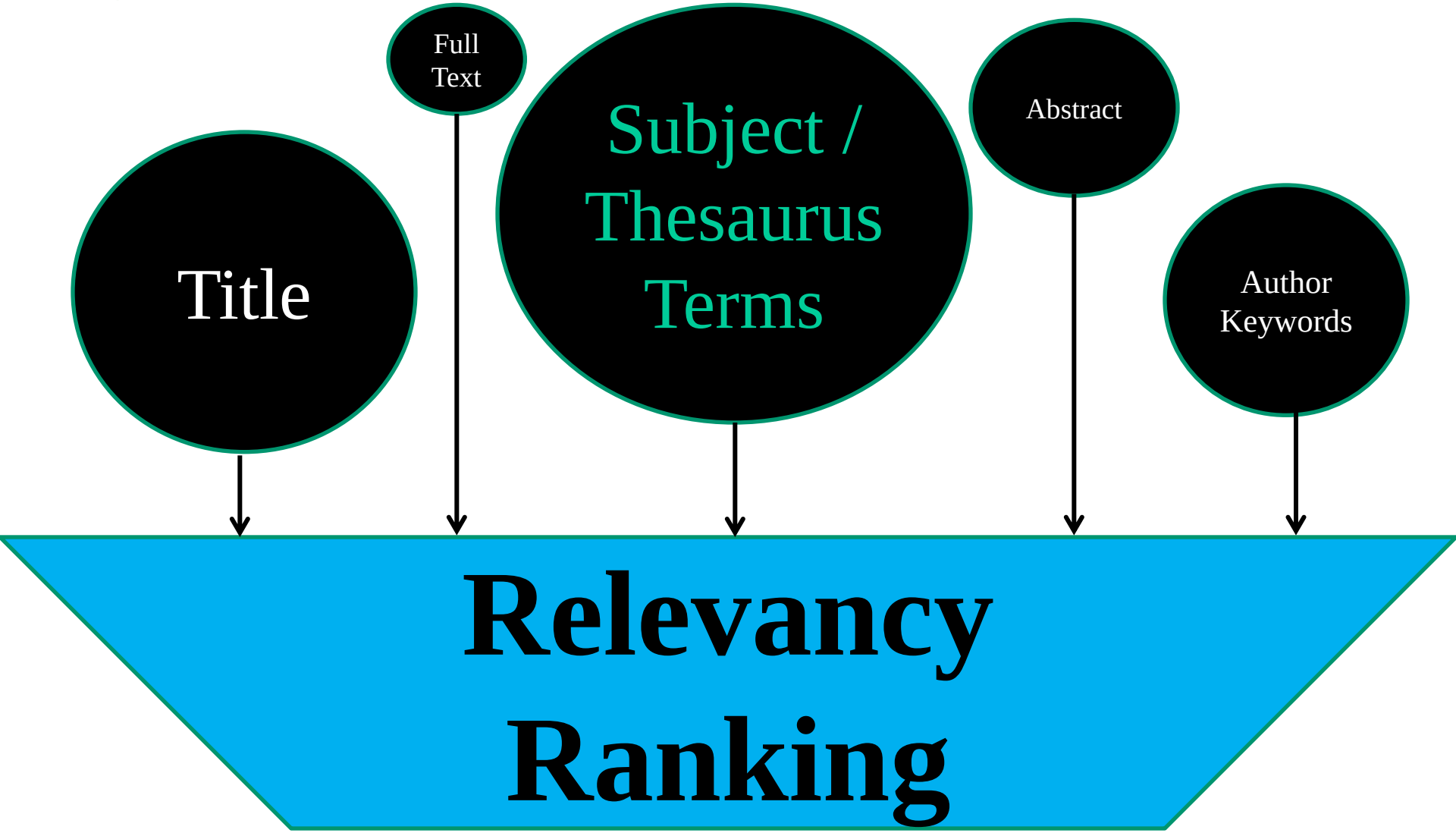
Academy of Management Review

Reasons to Use EDS



Best Relevancy Ranking Algorithm

Thank you for your attention.

For more information visit: http://support.ebscohost.com/

…or contact us…

Thank You

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