



## Elsevier Publishing Campus Publishing Connect

# **Workshop for editors**



Lucie Boudová, PhD, Customer Marketer & Consultant Ewa Kittel-Prejs, Journals Publishing Director National Library of Serbia, KOBSON

# Agenda

## Introduction

Role and responsibility of an Editor

**Attracting top Authors** 

**Peer review for Editors** 

Importance of applying for international indexation

**Elsevier Publishing Campus** 

# Agenda

# Introduction

Role and responsibility of an Editor

**Attracting top Authors** 

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Importance of applying for international indexation

## **Origins of scholarly publishing**

**1439** Gutenberg and moveable type



Henry Oldenburg (1618- 1677) Founding Editor and Commercial Publisher of the first scientific journal **1580** Founding of the House of Elzevir



March 6,1665

Philosophical Transactions of the Royal Society

First true scholarly journal



## Publishing Connect



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## Scholarly publishing today

Scientific, technical and medical (STM) publishing



## What is a scientific journal

#### Not just a "magazine"

It serves the purpose of scientific communication

#### **Peer-review**

Perform peer-review to ensure the validity and integrity of submissions

#### **Production process**

• Content innovations, linkage

#### **Physical/Online Publication**

Online prevailing, html growing

#### **Elsevier Publishing Campus**





## The publisher's role

How do Publishers add value to the scientific and health community?

Registration Certification Dissemination Preservation Use

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## The journal publishing cycle – role of editor



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The Editor is responsible for and has control over:

- the scientific content of the Journal, taking into account the Aims and Scope,
- the editorial policy of the Journal and the specific requirements
- conformity to publishing ethics policy
- peer review process
- selection and appointment of the Editorial Board

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Your role as an Editor also includes:

- ensuring high scientific standards of Articles
- sufficient copy flow,
- responsibility for promotion of the Journal,
- solicitation of submissions
- efficient, timely and confidential coordination of the <u>editorial process</u> of handling, editing, and refereeing Articles and communications with authors

To make your journal internationally renowned and successful, in your role as an Editor you should focus in particular on:

- Ensuring that there are no conflicts of interest and ethical standards are respected
- Attracting top quality Authors
- Ensuring that good reviewing standards are kept

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To ensure that there are no conflicts of interest and ethical standards are respected, you should become a member of COPE – <u>http://publicationethics.org/</u>



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## Editor role & responsibilities – for medical subject areas

To ensure that there are no conflicts of interest and ethical standards are respected, you should visit regulary the website of ICMJE – International Committe of Medical Journal Editors <u>http://www.icmje.org/</u>



Publication of Scholarly work in Medical Journals.

a disclosure statement for your manuscript.

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In your role as an Editor, you should always think about Attracting top Authors:

- to enhance the scientific quality of your journal
- to increase citations potential
- to be up to date with the latest research
- to look for potential Co-Editors / Reviewers / Editorial Board Members for your journal

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Where to look for top Authors

- Top institutes in the country / region / worldwide
- Emerging / novel / innovative research areas
- Conferences
- Your best Reviewers/ Editorial Board Members
- Research databases (e.g. Scopus)
  - Alerts
  - Search
- Stay up-to-date
  - Awards, news, management of institutions

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#### Where to look for top Authors (Scopus data)

Country	Serbia -	Тор	200	Institutes	for a	Country
oounaj	001010					Journal

Publication Year(s) 2013;2012 2014

Citation Year(s)

Full Institute Name	City	Institute h-index	Article Count	Citation Count	Average Citations	Self Citation Count	Self Citation %	Institute Collaboration Count	Collaboration %	Field Weighted Relative Impact
University of Belgrade(60068815)	Belgrade	108,00	6983	14145	2,0	4280	30,3 %	4710	67,4 %	0,95
Institut za nuklearne nauke Vinca(60068792)	Belgrade	61,00	182	476	2,6	201	42,2 %	171	94,0 %	1,06
University of Novi Sad(60068801)	Novi Sad	59,00	2209	2132	1,0	750	35,2 %	1378	62,4 %	0,54
Belgrade University School of Medicine(600688	Belgrade	51,00	50	124	2,5	30	24,2 %	27	54,0 %	1,05
Matematicki Institut SANU(60068830)	Belgrade	48,00	219	335	1,5	199	59,4 %	148	67,6 %	1,21
University of Kragujevac(60068809)	Kragujevac	47,00	982	1118	1,1	379	33,9 %	723	73,6 %	0,54
Univerzitet u Niu(60068806)	Nis	44,00	1458	1598	1,1	559	35,0 %	923	63,3 %	0,58
Klinicki Centar Srbije(60069683)	Belgrade	41,00	188	210	1,1	45	21,4 %	150	79,8 %	0,47
Institute for Chemistry, Technology and Metallur	Belgrade	36,00	5	8	1,6	5	62,5 %	5	100,0 %	0,46
Institute of Technical Sciences of the Serbian A	Belgrade	32,00	104	167	1,6	64	38,3 %	101	97,1 %	0,72
Institute of Oncology and Radiology of Serbia(6	Belgrade	31,00	115	279	2,4	57	20,4 %	93	80,9 %	0,91
Institute of Medical Research Yugoslavia Serbia	Belgrade	29,00	8	13	1,6	5	38,5 %	8	100,0 %	0,51
Vojnomedicinska Akademija(60068791)	Belgrade	29,00	6	0	0,0	0	0,0 %	2	33,3 %	0,00
Astronomical Observatory Belgrade(60068825)	Belgrade	24,00	8	7	0,9	2	28,6 %	6	75,0 %	0,33
Clinical Center of Serbia(106429922)	Belgrade	23,00	154	254	1,6	54	21,3 %	147	95,5 %	0,65
Faculty of Technology and Metallurgy(1051696	Belgrade	23,00	4	8	2,0	1	12,5 %	4	100,0 %	0,64
Universiteti i Prishtines(60068800)	Prishtina	23,00	211	154	0,7	72	46,8 %	143	67,8 %	0,49
Srpska akademija nauka i umetnosti(60068829)	Belgrade	22,00	130	173	1,3	64	37,0 %	114	87,7 %	0,58
Institute Mihaile Dunis/C00C0227)	Polarada	20.00	40	4.4	4.4		42.0.9/	•	00.0.0/	4 20

Country	Serbia - top 200 Authors for a Coun
Publication Year(s)	2012;2013
Citation Year(s)	2014

Author Field Weighted Article Average. Self Citation Self Collaboration Author Citation Author Name Full Institute Name Collaboration Impact (excl. Citations h-index Count Count Citation % Count self-cites) Rekovic V. (352278522) University of Belgrade, Faculty of Physics(1136) 60 86 1417 16,5 312 22.0 % 86 100 % 6,89 54 Å1/zivkoviÄ L. (1843563) University of Belgrade, Institute of Physics (1129 226 2238 9.9 596 26.6 % 226 100 % 4,09 MiloÅ:eviÄ J. (66037257 Institut za nuklearne nauke Vinca(60068792) 54 205 5,44 206 2858 13.9 934 32.7 % 100 % JovanoviÄ P. (70053490 Astronomical Observatory(105216910) 50 13 44 3,4 16 9 69 % 1,01 36.4 % Stevic S. (6701638501) Ma 32 % 0,78 Ask for top 100 report from Serbia DjordjeviÄ M. (55397805 Ur 98 % 5,44 in your research field today Milenovic P. (157282378 Un 5.83 100 % - Write to I.boudova@elsevier.com Sykova İ E. (700672457 Ur 100 % 1,05 KrpiÄ D. (6506388639) Ur 5,71 100 % KrstiÄ J. (22733946700 Ur 100 % 4,46 Adzic P. (37092413700) Ur 100 % 5,79 Å ijaÄki D. (2302308560 Un 4,75 100 % BorjanoviÄ I. (31967483 Un 100 % 4,50 Mamuzic J. (319677224 Un 100 % 4,76 PopoviÄ D. (3511799910Un 4,69 100 % SimiÄ L. (54904233500) University of Belgrade, Institute of Physics (1129 1995 4,76 40 180 470 23.6 % 180 100 % 11.1 39 63 2.7 Gutman I. (7102696936) State University of Novi Pazar(105606879) 170 85 50.0 % 59 94 % 0.84 BožoviÄ-JelisavÄiÄ I. University of Belgrade(60068815) 37 194 1922 9,9 448 23.3 % 194 100 % 4,32 MudriniÄ M. (230615028 University of Belgrade(60068815) 37 85 377 153 85 100 % 1,39 4,4 40,6 %

## **Bibliometric indicators**



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**Opening question** 

# Why is peer review a part of the scholarly publishing process?

## **History of peer review**

- Cornerstone of the whole scholarly publication system
- Maintains integrity in the advancement of science
- Well-established process over 300 years old







## **Peer review**

- Helps to determine the quality, validity, significance, and originality of research
- Helps to improve the quality of papers
- Publishers are outside the academic process and are not prone to prejudice or favour
- Publishers facilitate the review process by investing in online review systems and providing tools to help Editors and Reviewers

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## Who conducts peer review?

- Scientific experts in specific fields and topics
- Young, old, and mid-career
- Average number of completed reviews is 8 per year\*

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## Why do reviewers review?

- Fulfil an "academic duty"
- Value from mentoring young researchers
- Enjoyment in reviewing
- General interest in the area
- Awareness of new research and developments before their peers
- Career development
- Help with own research or new ideas
- Build association with journals and Editors
- Keep updated with latest developments
- Advance given field of science

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#### sense about science



# **Role and tasks of reviewer**

- The peer review process is based on trust
- The scientific publishing enterprise depends largely on the quality and integrity of the reviewers
- Reviewers should write reports in a collegial and constructive manner
- Reviewers should treat all manuscripts in the same manner

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## **Online peer review systems**



Online peer review systems accept manuscript submissions and facilitate online peer review

Online systems can handle hundreds of thousands of submissions and reviews per year



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## **Different Types of Peer Review**

- 1. "Single blind" peer review reviewer knows author, author doesn't know reviewer
- 2. "Double blind" peer review neither reviewer knows author, nor author knows reviewer
- 3. Open peer review reviewer knows author, author knows reviewer

#### **Experimental**

- Post-publication peer review
  - Helyion
  - PlosOne
  - stars etc.

Comments:	
1. ""	5 star rating
2. ""	3.5 star rating
Etc.	

Dynamic peer review (Arxiv.org, naboj.com

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# Different Types of Peer Review – popularity and experience



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## **Considerations upon being asked to review**

- Expertise/ competence to review the article
- Necessary amount of time
  - Reviewing can be time consuming
  - Deadline stipulated by Editor may be soon
- Conflicts of Interest
  - Examples:
    - if you work in the same department or institute as one of the authors
    - worked on a paper previously with an author
    - have a professional or financial connection to the article

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Invitation to

review and

mission of

the journal

Stipulated

deadline

EISE

Dear <**Reviewer name**>

#### Re: <Name of journal Paper>

I would appreciate your critical review of the enclosed manuscript that has been submitted for publication in **<journal name>**. **<journal name>** wishes to be a natural choice for the publication of original papers of high quality in a broad range of **<journal subject area>** research. Consequently in reviewing the manuscript do not hesitate to reject it if it is scientifically flawed; provides no new insights; merely sets out observations with no analysis or is of insufficient priority to warrant publication.

If you recommend revision, please make your comments as constructive as possible to help the authors improve their paper. Do not attempt to re-write the paper. It is the responsibility of the authors to produce a clear manuscript in correct English. **Extensive editing and/or rephrasing is not your task**. It is however helpful if you can mark typographical, spelling and grammatical errors on the manuscript, but this is not essential. Authors are allowed to submit only one revision and therefore your comments should be sufficiently detailed for the authors to make all necessary changes that can eventually lead to acceptance. If a revised manuscript is sent back to you the only response required will be a simple yes or no to the question, 'Is the paper now suitable for publication'?

If the modifications you request do not necessitate the return of the manuscript please destroy it since it has been submitted in confidence. Please return the checklist and your detailed comments to me within 14 days. If you are unable to complete the review within this time, please return the manuscript to me immediately.

Thank you for your help.

Yours sincerely

Sample invitation to review

Specific reviewing instructions

nect

## **Overview of Peer Review Process**

- Possible reviewer recommendations
  - Rejected due to poor quality, or out of scope
  - Accept without revision
  - Accept, but needs revision either:
    - Minor
    - Major

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## **Overview of Peer Review Process**


## **Conducting the Review – General Points**



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## **Conducting the Review – General Points**

In your judgement where does this paper lie in relation to cognate papers in primary < <b>journal</b> subject area>?					
	Top 25%				
	Top 50%				
	Bottom 50%				
	Bottom 25%				
If in t	he top 25% should the paper be 'fast tr	acked' for publication?	YES NO		
If in t	he bottom 25% give brief reason why	it should be published in	n <journal name=""></journal>		
Recommendation (This response form should be accompanied by detailed comments on the enclosed sheet.)					
Detailed comments	Publish as submitted Publish with major revision		Final Recommendation		
to be	Publish with minor revision				
Included	Reject because				
	Signature		Date		

## **Conducting the Review - Originality**

- Sufficiently novel and interesting to warrant publication?
- Adds to the canon of knowledge?
- Answers an important research question?
- Satisfies the journal's standards?
- Falls in the top 25% of papers in this field?
- A literature scan of review articles can help the reviewer determine originality

Key sections are included and are laid out clearly

Title
Abstract
Introduction
Methodology
Results
Discussion/
Conclusion
References

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Key sections are included and are laid out clearly



Methodology

- Does it accurately explain how the data was collected?
- Is the design suitable for answering the question posed?
- Is there sufficient information present for you to replicate the research?
- Does the article identify the procedures followed? Are these ordered in a meaningful way?
- If the methods are new, are they explained in detail?
- Was the sampling appropriate?
- Have the equipment and materials been adequately described?
- Does the article make it clear what type of data was recorded; has the author been precise in describing measurements?

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Key sections are included and are laid out clearly



#### **Results**

- Clearly laid out and in a logical sequence?
- The appropriate analysis has been conducted?
- Are the statistics correct? If you are not comfortable with statistics advise the editor when you submit your report.
- If any interpretation has been included in this section it should not be
- Discussion/ Conclusion
- Are the claims in this section supported by the results, do they seem reasonable?
- Have the authors indicated how the results relate to expectations and to earlier research?
- Does the article support or contradict previous theories?
- Does the conclusion explain how the research has moved the body of scientific knowledge forward?

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Key sections are included and are laid out clearly



References/Previous Research

- If the article builds upon previous research does it reference that work appropriately?
- Are there any important works that have been omitted?
- Are the references accurate?

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## **Conducting the Review – Tables & Figures**

- · Relevant and important
- Consistency
- Color
- Caption length and appropriateness
- Figures describe the data accurately



Fig.3. FE-SEM images of RFP-50 at 1,0000×

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functionalized polymer clusters (7 to 10 nm in diameter). These clusters then aggregate together through organic-organic interaction between curing agent

molecules and organic clusters and finally form RF polymer.



## **Conducting the Review – Ethical Issues**

- Plagiarism
- Fraud
- Medical ethical

concerns

#### Profile: Hwang Woo-suk

South Korea's Hwang Woosuk was feted as a national hero when, in 2004, his research team said it had successfully cloned a human embryo and produced stem cells from it, a technique that could one day provide cures for a range of diseases.

But allegations he used unacceptable practices to acquire eqgs from human donors, then faked two landmark pieces of research into cloning human stem cells, have left his reputation in tatters.



Dr Hwang captured the public's imagination

BBC News

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**Sample Paper** 



#### View Reviewer and Editor Comments for CARBON-D-06-00903R1

#### "Structure and electrochemical properties of resorcinol-formaldehyde polymer-based carbon for electric doublelayer capacitors"

Click the recommendation term to view the comments for the submission.

View Manuscript Rating Card

	Revision 1	Original Submission
S. Jacobs (Reviewer 1)	Acceptable in present form	Major revision, further review required
J. Ritman (Reviewer 2)	(None)	Accept with minor rev. ,no further review required
L. Smith (Editor in Chief)	Accept	Revise
Author Decision Letter	<u>Accept</u>	Revise

Close

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## **Reviewer's Submission**

Overall Reviewer Manuscript Rating:	65	
Rate Reviewer:		
Comments to Editor:	Does this article contain sufficient new information relevant to carbon (results, processes, applications, or theoretical developments) to warrant publication?     Yes     No	
	2. Is the title satisfactory? xYes No	
	Can it be shortened ?	
	(If yes, suggest a modified title in the "Comments to Author" textbox.)	
	3. Does the Abstract adequately summarize the paper?	
	(If not, suggest revisions in the "Comments to Author" textbox)	
	<ol> <li>Are References appropriate and free from obvious omissions?</li> <li>Yes</li> </ol>	
	(If not, indicate revisions/corrections in the "Comments to Author" textbox)	
	5. Does the paper make effective use of journal space?x Yes	
	(If not, use the "Comments to Author" textbox to suggest changes in clarity, efficiency of presentation, number of figures and tables, etc.)	
	6. Does the language need substantial improvement?	
	(If yes, indicate as many revisions/corrections as you can in the "Comments to Author" textbox)	
	7. Are there errors in factual information, logic or mathematics? Yes XNo	
	(If yes, use the "Comments to Author" textbox to indicate the points that are objectionable or require attention)	
	8. Are there any mechanical deficiencies       Yes	

## **Reviewer's Submission**

Overall Reviewer Manuscript Rating: Rate Reviewer: Comments to Editor:	65 1. Does this article contain sufficient new information relevant to carbon (results, processes, applications, or theoretical developments) to warrant publication?YesNo 2. Is the title satisfactory?YesNoNo	
1. Does this article contain theoretical developments) x Yes No	sufficient new information relevant to carbon (results, processes, applications, or to warrant publication?	r
2. Is the title satisfactory? x Yes No		
Can it be shortened ? Yes No (If yes, suggest a modified	title in the "Comments to Author" textbox.)	
3. Does the Abstract adequ x Yes No (If not, suggest revisions in	ately summarize the paper? In the "Comments to Author" textbox)	
Lisevier r abristim	(improper handling of references, unclear figures or their captions, micrograph magnification information, poor respect of the journal format, etc.)? Please help yourself with a recent CARBON issue or reprint	

```
Reviewer's Submission
4. Are References appropriate and free from obvious omissions?
           Yes
          No
(If not, indicate revisions/corrections in the "Comments to Author" textbox)
Does the paper make effective use of journal space? x Yes
         No
(If not, use the "Comments to Author" textbox to suggest changes in clarity, efficiency of presentation, number
figures and tables, etc.)
6. Does the language need substantial improvement?
         Yes
           No
 X
(If yes, indicate as many revisions/corrections as you can in the "Comments to Author" textbox)
7. Are there errors in factual information, logic or mathematics?
         Yes
           No
(If yes, use the "Comments to Author" textbox to indicate the points that are objectionable or require attention)
Are there any mechanical deficiencies
         Yes
           No.
(improper handling of references, unclear figures or their captions, micrograph magnification information, poor
respect of the journal format, etc.)?
Please help yourself with a recent CARBON issue or reprint
(If not, suggest revisions in the "Comments to Author" textbox)
                            (improper handling of references, unclear figures or their captions, micrograph magnification information, poor
                            respect of the journal format, etc.)?
                            Please help yourself with a recent CARBON issue or reprint
```

## **Editor's Letter to Authors**

#### View Reviewer and Editor Comments for CARBON-D-06-00903R1

#### "Structure and electrochemical properties of resorcinol-formaldehyde polymer-based carbon for electric doublelayer capacitors"

	http://ees.elsevier.com - View Letter - Microsoft Internet Explorer	1
L	Date: Dec 20, 2006	Ľ
	To: Jones@college.edu From: Smith@university.edu Subject: Your Submission	
	Ms. Ref. No.: CARBON-D-06-00903 Title: Structure and electrochemical properties of resorcinol-formaldehyde polymer-based carbon for electric double-layer capacitors CARBON	
l	Dear Ms. Jones,	
	Reviewers have now commented on your paper. You will see that they are advising that you revise your manuscript. If you are prepared to undertake the work required, I would be pleased to reconsider my decision.	
l	For your guidance, reviewers' comments are attached and should be carefully followed and answered.	
l	If you decide to revise the work, please submit a list of changes or a rebuttal against each point which is being raised when you submit the revised manuscript.	
	To submit a revision, please go to http://ees.elsevier.com/carbon/ and login as an Author. Your username is: ****** Your password is: ******	
l	On your Main Menu page is a folder entitled "Submissions Needing Revision". You will find your submission record there.	
l	Yours sincerely,	
	Dr. Smith	
	Editor in Chief CARBON	
	Reviewers' comments:	
P	rublishing Campus Publishing C	σ

## **Editor's Letter to Authors**

#### View Reviewer and Editor Comments for CARBON-D-06-00903R1

#### "Structure and electrochemical properties of resorcinol-formaldehyde polymer-based carbon for electric doublelayer capacitors"

🎒 http://ees.elsevier.com - View Letter - Microsoft Internet Explorer	
Date: Dec 20, 2006	
To: Jones@college.edu From: Smith@university.edu Subject: Your Submission	
Ms. Ref. No.: CARBON-D-06-00903 Title: Structure and electrochemical properties of resorcinol-formaldehyde polymer-based carbon for electric double-layer capacitors CARBON	
Dear Ms. Jones,	
Reviewers have now commented on your paper. You will see that they are advising that you revise your manuscript. If you prepared to undertake the work required, I would be pleased to reconsider my decision.	are

Reviewers have now commented on your paper. You will see that they are advising that you revise your manuscript. If you are prepared to undertake the work required, I would be pleased to reconsider my decision.

For your guidance, reviewers' comments are attached and should be carefully followed and answered.

If you decide to revise the work, please submit a list of changes or a rebuttal against each point which is being raised when you submit the revised manuscript.

To submit a revision, please go to http://ees.elsevier.com/carbon/ and login as an Author.

Your username is: \*\*\*\*\*\*

Your password is: \*\*\*\*\*\*

On your Main Menu page is a folder entitled "Submissions Needing Revision". You will find your submission record there.

Els

## **Author's Revisions to Detailed Comments**

Response to Reviews

CARBON-D-06-00903

Title: Structure and electrochemical properties of resorcinol-formaldehyde polymer-based carbon for electric double-layer capacitors

Dear Dr. Smith and Reviewers,

Thank you very much for your consideration. We have revised the manuscript according to the comments of the reviewers. The replies are listed as follows:

Reviewer #1:

1) The curing agent must be identified before this work can be accepted for publication in Carbon. It is unacceptable that the authors left this information out of the manuscript. How do they expect other researchers to reproduce this work without this information? This should not be allowed by the Editor of Carbon.

Answer 1:

In the manuscript, we have added the name of this curing agent with blue color (please see page 3, paragraph 2, line 2).

2) Clarify in the caption of Table 2 that the capacitance values in F/g are indeed those for a single electrode as explained at the bottom of page 11.

Answer 2:

According to the reviewer's comments, we have clarified in the caption of Table 2 that the capacitance values are for single electrode.

nnec

### **Final Article**



Available online at www.sciencedirect.com



Carbon 45 (2007) 1439-1445

## CARBON

www.elsevier.com/locate/carbon

#### Structure and electrochemical properties of resorcinol-formaldehyde polymer-based carbon for electric double-layer capacitors

A. Jones, Y. Lee, R. Lopez

Southern University, Main Road, UK

Received 18 September 2006; accepted 14 March 2007 Available online 20 March 2007

#### Abstract

A nano-porous carbon was prepared by carbonization of a novel synthetic resorcinol-formaldehyde (RF) polymer without any additional activation process, and used as electrode materials for aqueous electric double-layer capacitors (EDLCs). This novel RF polymerbased carbon shows high specific surface area with large carbonization yield ( $\sim$ 50%), and excellent specific dc capacitance over 200 F/g. The effect of R/CA ratio (i.e. molar ratio of resorcinol to curing agent) on the specific surface area, pore size distribution, nanostructure and electrochemical capacitance was studied, respectively. The results showed that a higher R/CA ratio yielded carbon with higher specific surface area, larger specific capacitance, and broader pore size distribution. The highest specific surface area of 825 m<sup>2</sup>/g and specific capacitance exceeding 200 F/g were found to occur at R/CA ratio of 50. The electrochemical behaviors were characterized by means of galvanostatic charging/discharging, cycle voltammetry and impedance spectroscopy. The correlation between electrochemical properties and pore structure was investigated. Due to the excellent capacitance properties, low cost and simple process, this RF polymer-derived carbon would be a promising material for EDLCs applications.

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#### 1. Introduction

Else

Electric double-layer capacitors (EDLCs) are unique

such as high specific surface area and large pore volume [5,6]. Almost any carbon aceous material can be converted into porous carbon including natural precursors (e.g.

#### onnect

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## How to reward your best Reviewers - Reviewer Certificates



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## Agenda

## Introduction

Role and responsibility of an Editor

**Attracting top Authors** 

**Peer review for Editors** 

Importance of applying for international indexation

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## The journal publishing cycle



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## **Growth of scholarly literature**

- "This is truly the decade of the journal and one should seek to limit their number rather than to increase them, since there can be too many periodicals." 1789
- "It is certainly impossible for any person who wishes to devote a portion of his time to [research], to read all the books and papers that are published in connection with his pursuit; their number is immense, and the labour of winnowing out the few [of interest], is such that most persons who try [...], pass by what is really good." 1826

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## **Methods of dissemination**

#### **Traditional print journals**



#### **Electronic journal platforms**

like Elsevier's ScienceDirect improve online dissemination and access

## ScienceDirect

**Elsevier Publishing Campus** 



## **Other methods of dissemination**

### Advertising-supported portals

- Journal articles
- Expert commentary
- Conference coverage







- Articles feeds
- Podcasts
- Blogs



- Mendeley
- LinkedIn
- Website
- Facebook
- SlideShare

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## **Other publishing models**

#### **Traditional publishing**

- Authors publish free of charge
- Institutions or individuals subscribe to journals





#### **Open access publishing**

- Author (or institution/funding agency) pays an article publication fee
- Article is made freely available to all online
- Some journals publish exclusively open access
- Other subscription journals offer open access options

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## What is open access?

Free and permanent access to scholarly research combined with clear guidelines (user licenses) for users to re-use the content.

#### **Gold open access**

- After submission and peer review, an article publishing charge (APC) is payable
- Upon publication everyone can immediately and permanently access the article online

#### Green open access

- After submission and peer review in a subscription journal, the article is published online
- Subscribers have immediate access and the article is made open access either through author self-archiving, publisher deposit or linking.

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## **Promoting research**

### Looking through researcher's glasses

- The volume of research articles is growing at an accelerated pace
- For most researchers, it's a real challenge to keep up with the literature
- Your job: make sure your research reaches them through many channels!

### **Promotion of research**

- Conferences
- Newsletters
- Alerts

### Abstracting and indexing databases



7 hrs/week average time spent on literature

## **Publishing Connect**

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## **Assessing Research Performance**

The added value of abstract and indexing databases

Why?

- To gauge return on investment and to reward high performance
- Metrics include quantity and quality at various levels (researchers, journals, institutes, states, countries)
- Commissioned by government agencies, research funders, research institutes, and publishers

## **Abstracting and indexing databases**

- Scopus
- Web of Science
- MEDLINE
- There are of course others...

## One common database with different applications on top



## SCOPUS DATABASE

## What content does Scopus include?

58.3M records from 22,245 serial titles and over 94,900 books

21.6M pre 1996 records | 36.7M post 1995 records

- Content from > 5,000 publishers
- "Articles in Press" from >5,000 titles
- Titles from 105 different countries in all geographical regions
- 40 "local" languages covered
- More than 3,780 Gold Open Access journals indexed



Scopus is ideal compared to other products because it has the broadest coverage of global, curated, relevant research, with smart, simple tools to help track, analyze and visualize research.

# Different source types to ensure coverage in all subject fields

	JOURNALS	CONFERENCES	BOOKS
Physical Sciences 11,591 Health Sciences 12,862 Social Sciences 9,633 Life Sciences	<ul> <li>22,245 peer-reviewed journals</li> <li>362 trade journals</li> <li>Full metadata, abstracts and cited references (ref's post-1995 only)</li> <li>Pre-1996 cited ref's expansion &gt;4M out of 12M</li> <li>Going back to 1823</li> <li>Funding data from acknowledgements</li> </ul>	<ul> <li>85,5K events</li> <li>7.0M records (12%)</li> <li>Conf. expansion (2005 – 2013)</li> <li>1,017 conferences</li> <li>6,022 conf. events</li> <li>410K conf. papers</li> <li>5M citations</li> <li>Mainly Engineering and Physical Sciences</li> </ul>	<ul> <li>521 book series</li> <li>28K Volumes</li> <li>1.1M items</li> <li>94,919 stand-alone books</li> <li>765K items</li> <li>Books expansion: 120K books by 2015</li> <li>Focus on Social Sciences and A&amp;H</li> </ul>
6,276	<b>T</b>	<u>.</u>	I IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII

Different source types are added to ensure that coverage, discoverability, profiles and impact measurement for research in all subject fields is accounted for in Scopus.

Source: Scopus title list (August 2015)



Source: Scopus title list (February 2015)

## High quality journals due to selection by the independent Content Selection & Advisory Board (CSAB)



The CSAB is chosen for their expertise in specific subject areas; many have (journal) Editor experience

#### Focus on quality through content selection by the independent CSAB, because:

- Provide accurate and relevant search results for users
- No dilution of search results by irrelevant or low quality content
- Support that Scopus is recognized as authoritative
- Support confidence that Scopus "reflects the truth"













## **Transparent Scopus selection criteria for serial content**

1. <u>All</u> titles should meet <u>all</u> minimum criteria in order to be considered for Scopus review:



2. Eligible titles are reviewed by the <u>Content Selection & Advisory Board</u> according to a combination of 14 quantitative & qualitative selection criteria grouped in 5 categories:



3. <u>As a primary publisher and information aggregator</u>, Elsevier understands the needs of Authors, Editors and Publishers and provides resources to support the community:



**Continuous review process** using the online Scopus Title Evaluation Platform (STEP) Info: http://www.elsevier.com/online-tools/scopus/content-overview Questions: titlesuggestion@scopus.com

## How to keep track of your suggested title?



## **Scopus article growth over years**



Source: Scopus data March 2015
## **Open Access (OA) Journal indicator**

Scopus		Scopus SciVal Library catalogue Susanne Steiging
Search	Alerts	My list
Only senal source the Second	s are included in this list. For non	erial content such as books and monographs, please use Document Search.
[Search     Title     Q       Display only Open Access journals		Subject Area Dentistry Source Type As Sources O Trade Publications O Source Type O As Source Proceedings O Source
		Subscription   All subscriptions   Subscribed   Open Access   Display only Open Access journals
		Display sources
		A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Ac Al Am An Ar As At Au Au   Al

- OA in Scopus = Gold Open Access and registered at <u>DOAJ</u> / <u>ROAD</u>
- Currently: out of >21,000 journals = **4,240 OA**
- OA list updated 3-4x per year
- Search via **Browse Sources** (journal page)
  - On Journal level only
  - Not present in Article Results page yet
- Future hopes: cover OA on article level



- Identify and notify underperforming journals
- One year to improve quality based on metrics & set benchmarks (output, usage, citations, self-citations)
- If red flag remains, the journal will be reviewed by the CSAB with the possible consequence of **discontinuation** in Scopus
- Incentive for continuous journal performance
- Launch Q1 2015, re-evaluation to start Q1 2016

## **Comparison with nearest peer**



Source: Web of Science Real Facts, Web of Science title list and Scopus' own data (April 2015)

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# Scopus is the Gold standard: more than 150 leading research organizations rely on Scopus data



## **Pre-1996 cited reference expansion**



### H-index for senior researchers increases:



## Already 4.4M pre-1996 documents loaded in Scopus leading to additional 84.8M cited references:



### 2015 processing planning:



#### Source: Scopus (August 2015)

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## **Books expansion program**



## **Thomson Reuters – Web of Science**



## **Evaluation & Selection**



THOMSON REUTERS

- Qualitative and quantitative factors:
  - Timeliness of Publication
  - Citation activity
- Other Factors:
  - Acknowledgement of Grant Support
  - International scope
  - Citation data for authors and editorial team
- No single factor considered in isolation
- Combination / Interrelation of data towards evaluation by subject editor (information scientist with background in the field)

## How important is the Impact Factor (IF)?

- It indicates how many times the more recent papers in a journal are cited on average in a given year
- It is influenced by editorial policies of journals
- It is inflated by counting citations to non-source items (editorials, letters, news items, book reviews, abstracts, etc)
- It varies by field and the turnover of research in that field
- It varies by the types of papers published

IF year x = cites in year x to source items published in years x-1 and x-2 number of source items published in years x-1 and x-2

6

## Influences on the IF: Subject, Category,



## Elsevier's philosophy on the IF

"Elsevier uses the Impact Factor as one of a number of performance indicators for journals. It acknowledges the many caveats associated with its use and strives to share best practice with its authors, editors, readers and other stakeholders in scholarly communication. Elsevier seeks clarity and openness in all communications relating to the IF and does not condone the practice of manipulation of the IF for its own sake."

## Medline – National Library of Medicine

## ~5,500 journals in:

- Biomedical Science
- Life Science (including Veterinary Science)
- Allied Health (including Nursing and Psychology)



• Portal for free access to MEDLINE (IM & PMC)



• Free access to articles in participating journals and NIH-funded articles in all other journals

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## AIP delivery available

Available online at www.sciencedirect.com

#### ScienceDirect

C. R. Biologies 329 (2006) 945-952



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http://france.elsevier.com/disect/CRASS3/

Biological modelling / Biomodélisation

### Model of interactions in biology and application to heterogeneous network in yeast

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Received 23 March 2006; accepted after revision 27 June 2006

Presented by Michel Thellier

#### Abstract

A major challenge for bioinformatics and theoretical biology is to build and analyse a unified model of biological knowledge resulting from high-throughput experiment data. Former work analyzed heterogeneous data (protein-protein interactions, genetic regulation, metabolism, synexpression) by modelling them by graphs. These models are unable to represent the qualitative dynamics of the reactions or to model the *n*-ary interactions. Here, MIB, the Model of Interactions in Biology, a bipartite model of

loops and links between synexpression pattern and underlying molecular mechanisms are proposed. To cite this article: S. Smidtas et al., C. R. Biologies 329 (2006).

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#### Résumé

Modèle de réseaux d'interactions biologiques. Un défi important pour la bioinformatique et la biologie théorique est de construire un modèle unifié qui intégre de nombreuses connaissances biologiques, issues notamment d'expériences haut débit, et qui permette leur analyse. Des travaux antérieurs out analysé des données bélérogènes (interactions protéiques, régulation génétique, mélabolisme, synexpression), en les modélisant par des graphes. Toutefois, ces modèles ne sont cupables, ni de représenter la dynamique qualitative des réactions biochimiques, ni de modèliser les interactions *n*-aires. Un modèle bipartite des réseaux bélérogènes MIB (modèle d'interactions biologiques), est présenté et illustré par les résultats d'analyse des boncles régulatoires. hétérogènes ainsi que des mécanismes moléculnires sons-jacents à la synexpression des gènes. *Pour citer cet article : S. Smidtas et al., C. R. Biologies 329 (2006).* 

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Keywords: Formal model: Biological network; Heterogeneous data

Mots-clds : Modèle formel ; Réseau biologique ; Données hétérogènes

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## What is indexed

## MEDLINE

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## What is indexed

S NCBI	A service of the National Library of Medicine and the National Institutes of Health	My NCBI [Sign In] [Register]		
All Databases	PubMed Nucleotide Protein Genome Structure	OMIM PMC Journals Books		
Search PubMed	for Model of interactions in biology and application to he Go Clear Save Sea	<u>arch</u>		
	Limits Preview/Index History Clipboard Details			
Ale and Enderse	Display AbstractPlus V Show 20 V Sort by V Send to V			
About Entrez	All: 1 Review 0 🛠			
Text Version				
Entrez PubMed	1: <u>C R Biol.</u> 2006 Dec;329(12):945-52. Epub 2006 Aug 7.			
Overview Help I FAQ	Model of interactions in biology and application to beterogeneous network	Related Links		
Tutorials	in yeast.	Gaining confidence in high-throughput protein		
E-Utilities	<u>Smidtas S, Yartseva A, Schachter V, Kepes F</u> .	Modeling and analysis of beterogeneous		
PubMed Services Journals Database MeSH Database Single Citation Matcher Batch Citation Matcher Clinical Queries Special Queries	Genoscope and CNRS UMR 8030, 91057 Evry cedex, France. sergi@sergi5.com	regulation in biological net [] Comput Biol. 2004]		
	A major challenge for bioinformatics and theoretical biology is to build and	<ul> <li>Inferring qualitative relations in genetic networks and metabolic p [Bioinformatics, 2000]</li> </ul>		
	analyse a unified model of biological knowledge resulting from high- throughput experiment data. Former work analyzed heterogeneous data	A lock-and-key model for protein-protein		
	(protein-protein interactions, genetic regulation, metabolism, synexpression) by modelling them by graphs. These models are unable to represent the	interactions. [Bioinformatics. 2006]		
	qualitative dynamics of the reactions or to model the n-ary interactions. Here,	interpretation of protein [BMC Genomics, 2005]		
LinkOut My NCBI	networks, is introduced, and its use for topological analysis of the	See all Related Articles		
	between synexpression pattern and underlying molecular mechanisms are			
Related Resources Order Documents	proposed.			
NLM Mobile	PMID: 17126798 [PubMed - in process]			

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## **Requirements for indexation**

- Publish on time
- Peer-reviewed
- English abstracts
- International authors/editors
- Clear aims and scope
- Acknowledge funding sources
- Statements of:
  - Conflict of interest
  - Informed consent
  - Ethical treatment
- Offer something unique

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## **Content types**

- Reports of original research
- Original clinical observations accompanied by analysis and discussion
- Analysis of philosophical, ethical, or social aspects of the health professions or biomedical sciences
- Critical reviews
- Statistical compilations
- Descriptions of evaluation of methods or procedures
- Case reports with discussions

## **Requirements for indexation**

- Of recent journal issues
- By subject experts
- Of quality
- Of importance to biomedical health professionals
- <u>www.nlm.nih.gov/pubs/factsheets/jsel.html</u>
- www.nlm.nih.gov/pubs/factsheets/j\_sel\_faq.html



## www.nlm.nih.gov/lstrccommittee/lstrc.html

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## Agenda

## Introduction

Role and responsibility of an Editor

**Attracting top Authors** 

**Peer review for Editors** 

Importance of applying for international indexation

## Closing remarks

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## **Further reading at**

publishingcampus.com elsevier.com/authors elsevier.com/reviewers elsevier.com/editors

## **Closing remarks**

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- Good aims and scope your journal needs to be unique
   Grow your international collaboration internationally

   find deputy in US and China if you're European journal
   Very strict with peer review process (digital era, ease of plagiarism, gossip)
   Innovate
   Use bibliometric data everything is available!
  - Editor is the best ambassador of the journal

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