

Analiza izdavačke politike i prakse časopisa u otvorenom pristupu iz Srbije

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Institut tehničkih nauka SANU

Narodna biblioteka Srbije, 29. novembar 2016.

Projekat:

Revisiting Open Access Journal Policies and Practices in Serbia

22. mart 2016 – 22. januar 2017.

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Sajt časopisa (za one koji sajt održavaju sami)

- ▶ Domen i hosting
- ▶ (Besplatna) softverska platforma
- ▶ Dizajn i programiranje
- ▶ Jedna ili više osoba koje će održavati sajt
- ▶ Godišnja članarina za CrossRef i troškovi nabavke DOI oznaka
- ▶ Osoba koja će deponovati podatke u CrossRef

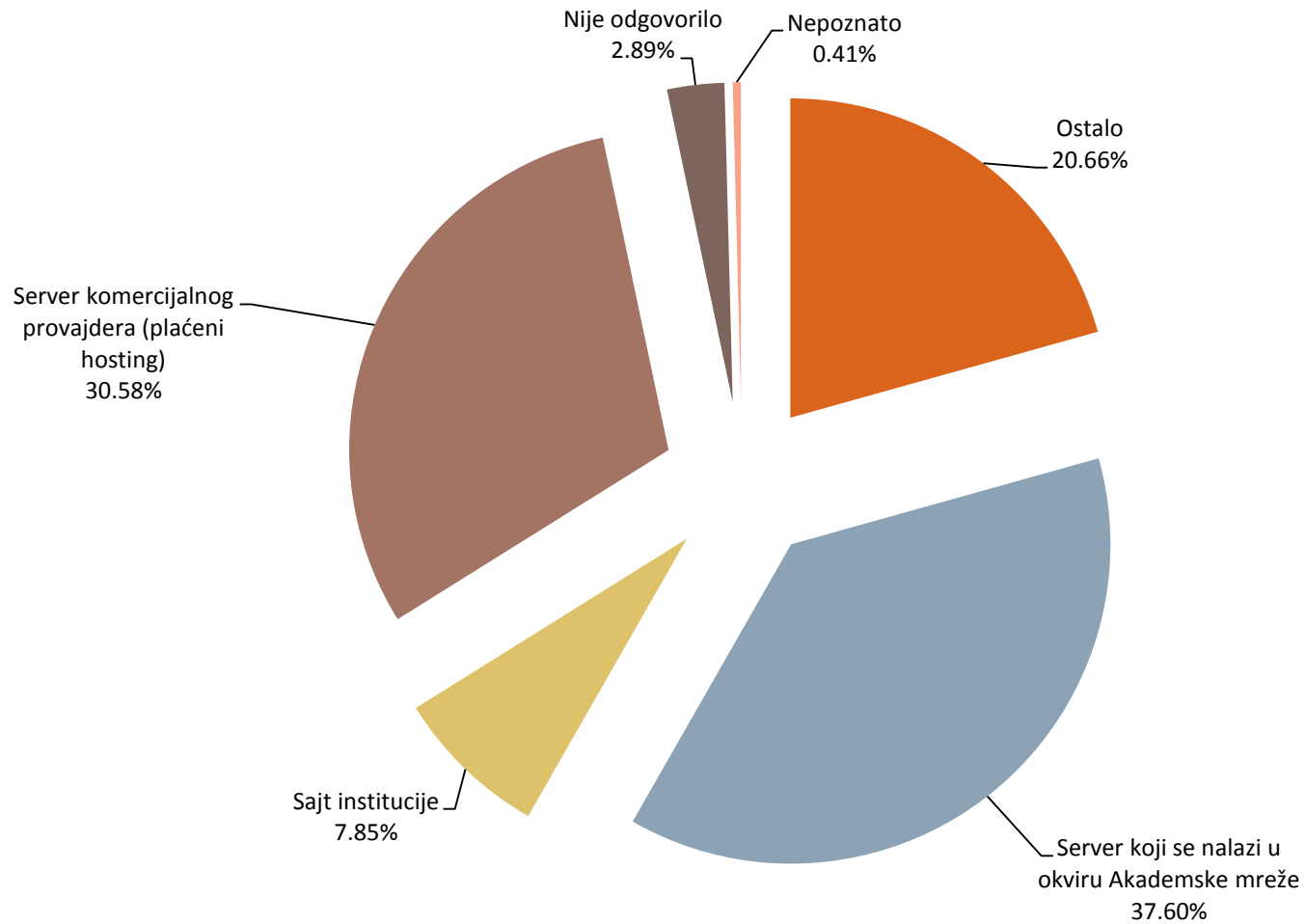


Preliminarni rezultati ankete – sajтови časopisa

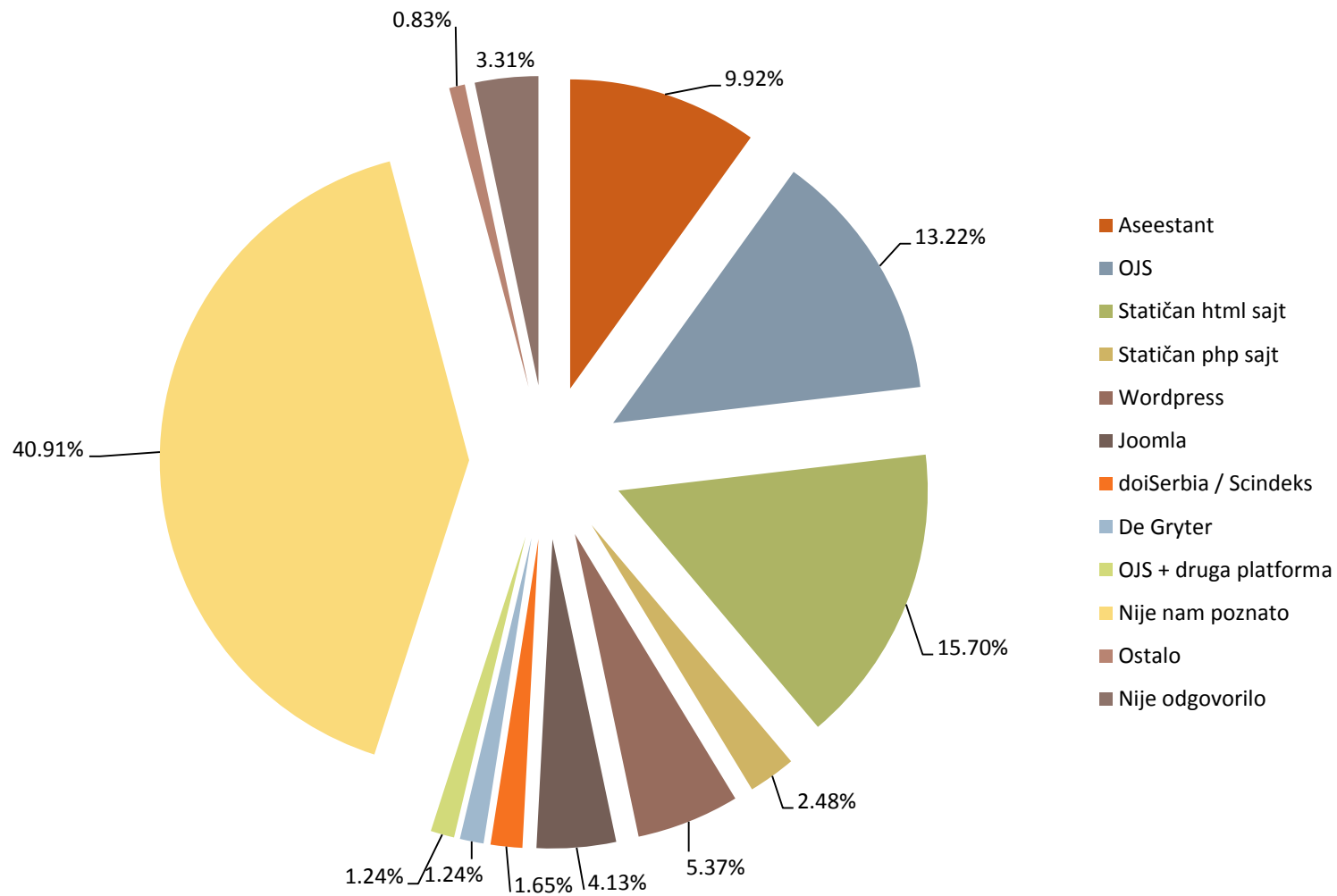
- ▶ Veliki procenat nepouzdatih odgovora u vezi sa sajtom časopisa
- ▶ Dupli („paralelni“) sajтови
- ▶ Preko 40% urednika časopisa / sekretara redakcija / članova redakcija ne zna na kojoj platformi je izrađen sajt časopisa.
- ▶ Više od 35% časopisa troši do 10% budžeta na održavanje sajta (vs. oko 50% časopisa koji troše više od 50% budžeta na štampu).
- ▶ Više od četvrtine urednika časopisa / sekretara redakcija / članova redakcija ne zna koliko iznose troškovi održavanja sajta časopisa.
- ▶ Oko 70% časopisa nema posebnu html/php stranu koja sadrži osnovne metapodatke o članku (samo PDF kompletne sveske ili PDF članaka).
- ▶ Više od polovine časopisa ne prati posećenost sajta.



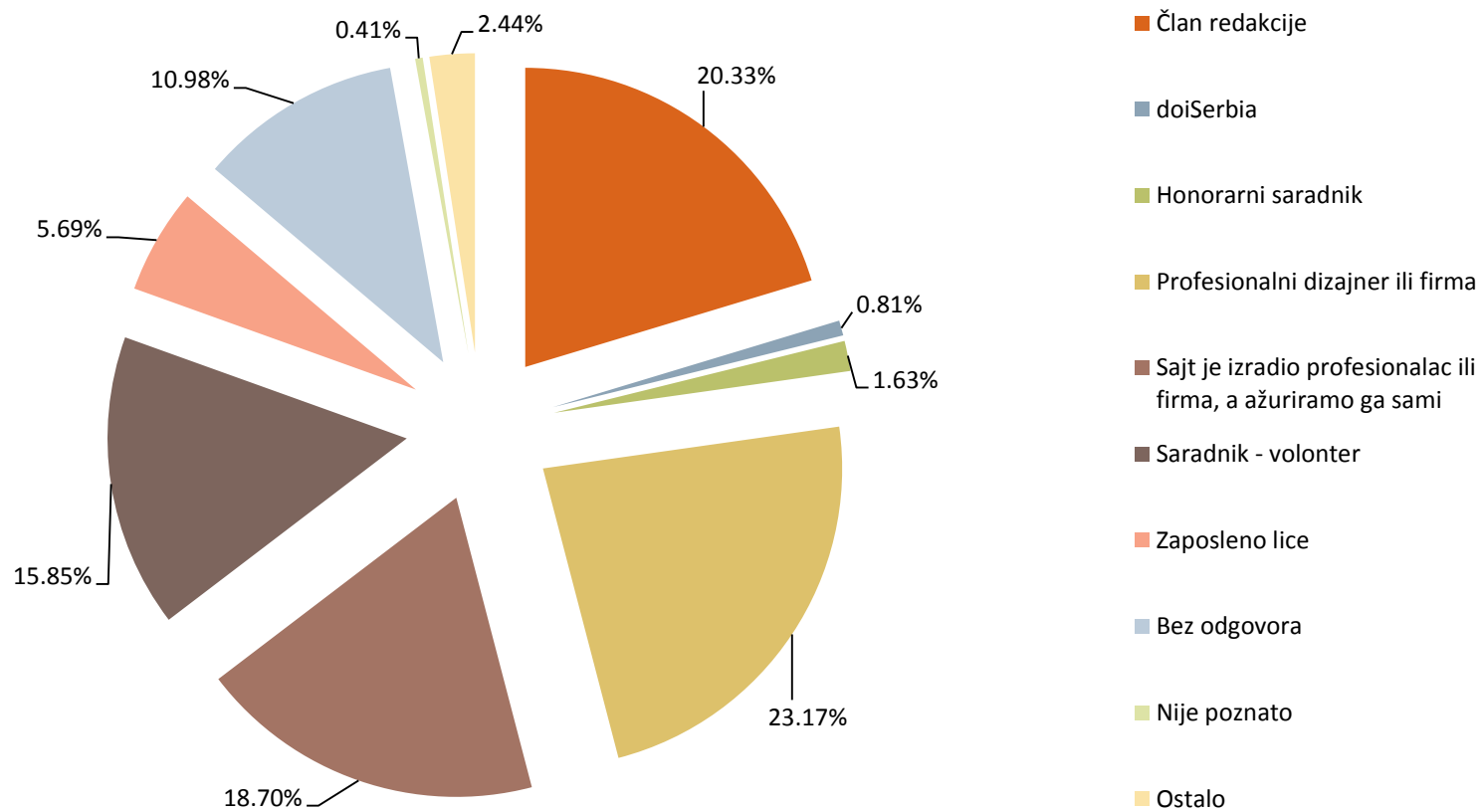
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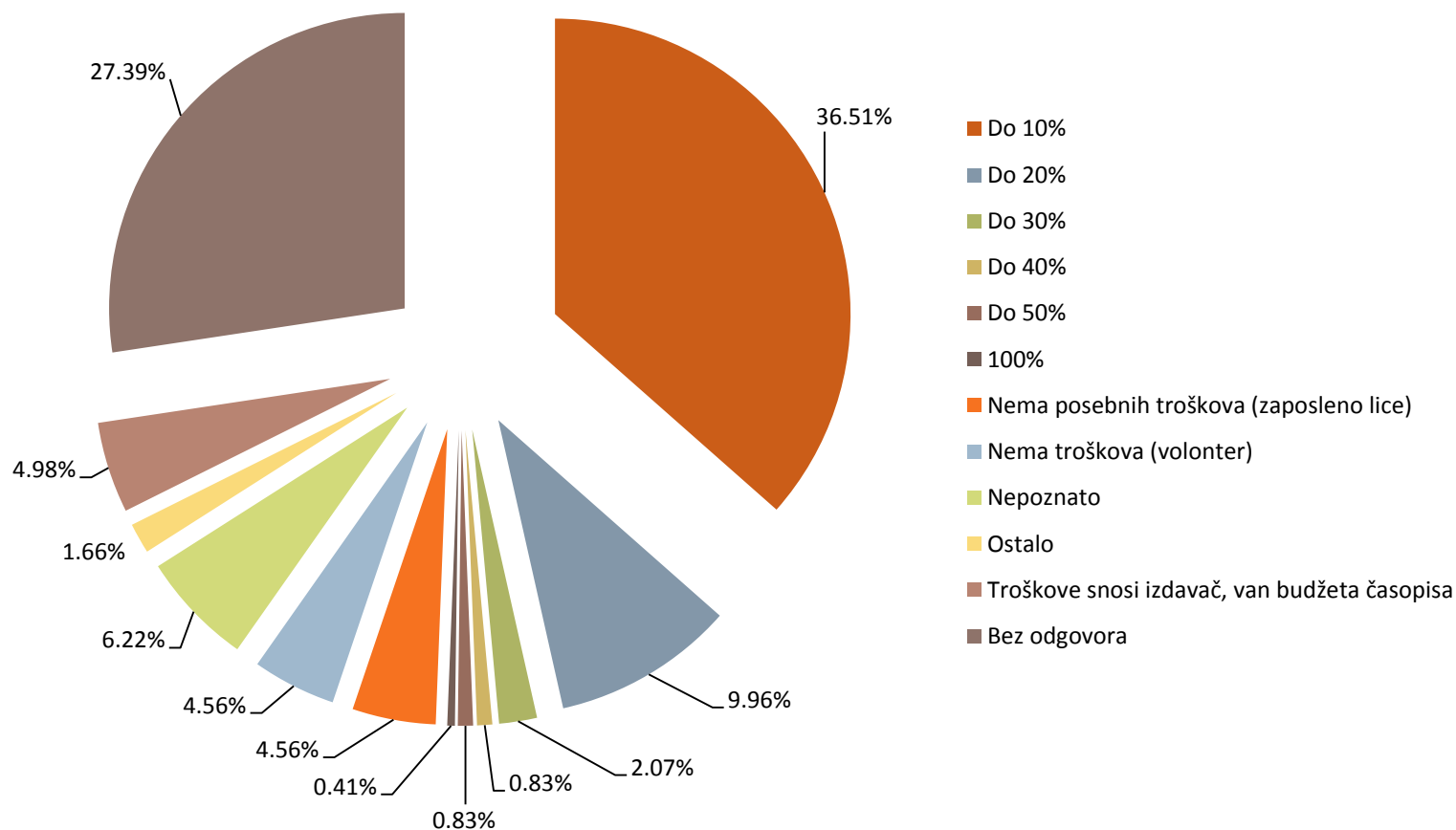
Platforma



Ko održava sajt?

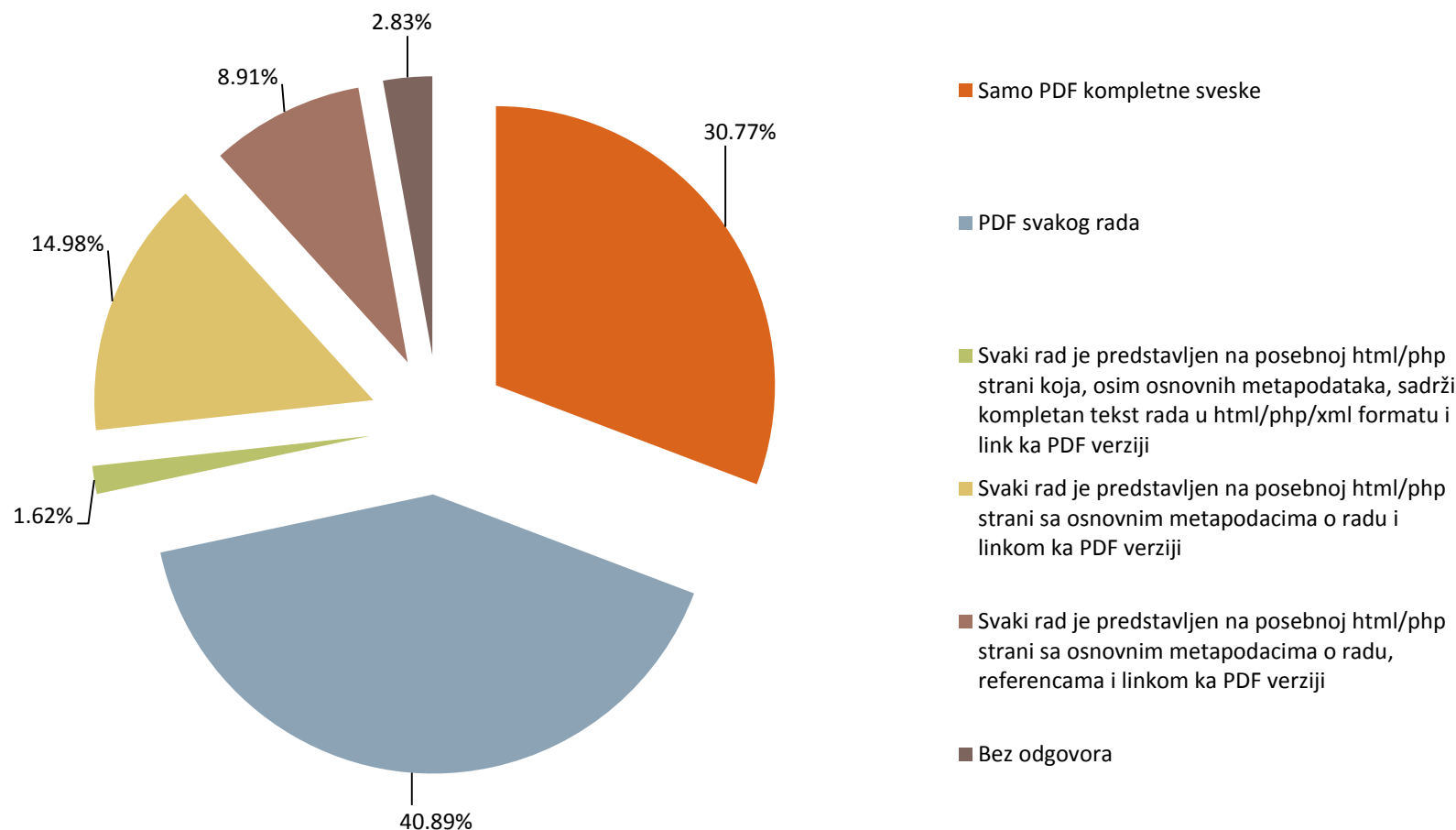


Troškovi održavanja sajta (u odnosu na budžet časopisa)



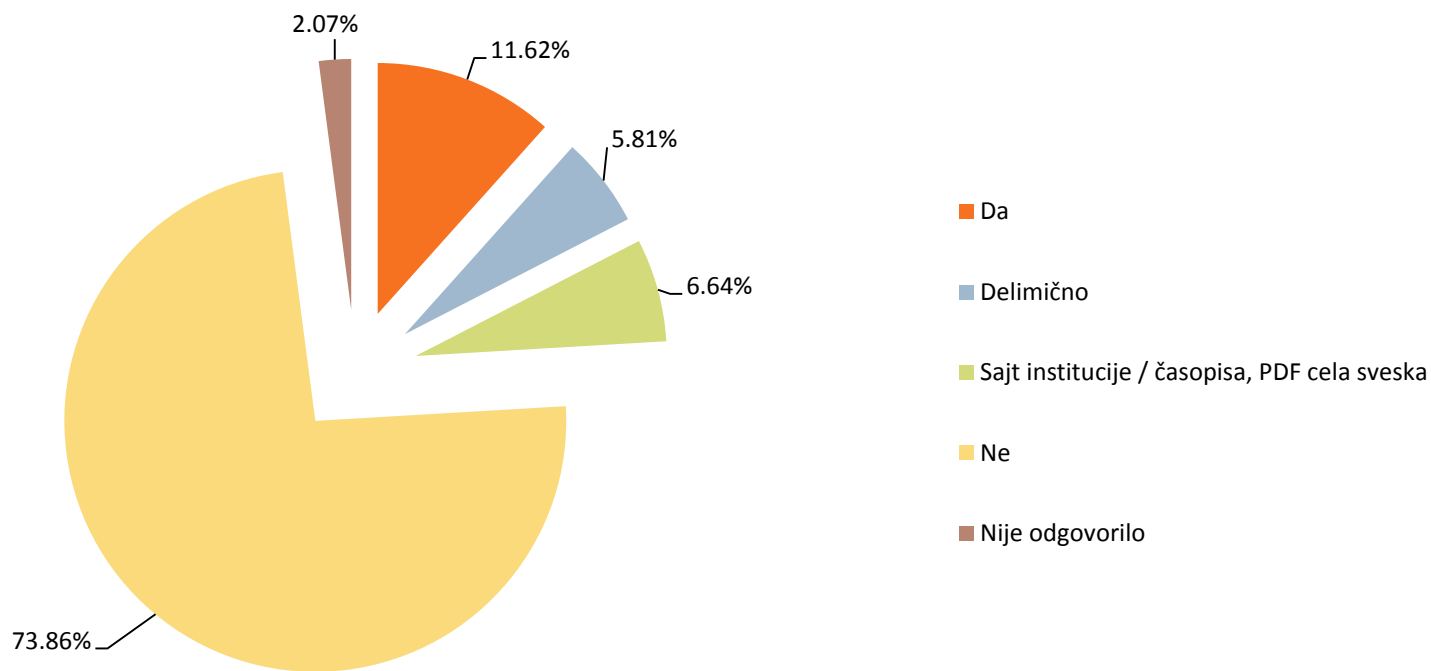
- ▶ Istovremeno, oko 70% časopisa koji troše više od polovine svog budžeta na štampu ima tiraž do 300 primeraka.

Prikaz sadržaja časopisa



- ▶ Oko 70% časopisa nema posebnu html/php stranu koja sadrži osnovne metapodatke o članku (samo PDF kompletne sveske ili PDF članaka).

Da li je rezolucija sajta prilagođena prikazivanju na različitim digitalnim uređajima (*responsive design*)?



- ▶ 48% netačnih odgovora (da je sajt „responsive“, a nije) pokazuje da urednici / sekretari redakcija / članovi redakcija nisu upoznati sa ovim pojmom.
-



Prioritet: mašinski čitljivi metapodaci

- ▶ Svaki članak treba da bude prikazan na posebnoj html/php strani koja sadrži osnovne metapodatke o članku.
- ▶ Te strane treba opremiti i mašinski čitljivim metapodacima.
- ▶ Agregatori i Google Scholar preuzimaju te metapodatke.
- ▶ Čitaoci koji koriste tzv. citatne menadžere mogu automatski da preuzmu metapodatke.



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SMALL-SCALE VARIATIONS IN LEAF SHAPE UNDER ANTHROPOGENIC DISTURBANCE IN DIOECIOUS FOREST FORB MERCURIALIS PERENNIS: A GEOMETRIC MORPHOMETRIC EXAMINATION

Vukica Vujić, Luka Rubinjoni, Sara Selaković, Dragana Cvetković

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Archives of Biological Sciences 2016 Volume 68, Issue 4, Pages: 705-713
 doi: 10.2298/ABS15111011V
[Full text](#) (445 KB)

Small-scale variations in leaf shape under anthropogenic disturbance in dioecious forest forb *Mercurialis perennis*: A geometric morphometric examination

Vujić Vukica, Rubinjon Luka, Selaković Sara, Cvetković Dragana

Plants are exposed to increasing levels of diverse human activities that have profound effects on their overall morphology and, specifically, on leaf morphology. Anthropogenic disturbances in urban and suburban forest recreational sites are attracting growing research interest. To explore the persisting recreational impact on leaf shape and size, we conducted a field study on the dioecious forb *Mercurialis perennis* L. (Euphorbiaceae), typical for undisturbed understory communities. We selected adjacent sites in a suburban forest, which experience contrasting regimes of disturbance by human trampling under otherwise concordant natural conditions. Patterns of leaf shape and size variation and putative sex-specific response to disturbance were analyzed using a geometric morphometric approach. In addition to leaf-level data, plant height, internode and leaf number were analyzed to explore the same response at the whole-plant level. The results show significant variations associated with disturbance at both levels: plants growing under a heavy disturbance regime had shorter stems with a greater number of wider and shorter leaves. Significant differences between sites were also found for leaf size, with larger leaves observed in an undisturbed site. The effects of sex and sex x site interaction on leaf size and shape were nonsignificant, pointing to the absence of sexual dimorphism and sex-specific response to disturbance. Contrary to leaf shape and size, all three analyzed shoot traits showed highly significant sexual dimorphism, with male plants being higher and having higher leaf and internode count. [Projekat Ministarstva nauke Republike Srbije, br. 173025]

Keywords: leaf morphology, geometric morphometrics, anthropogenic stress, trampling, sexual dimorphism

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Fuzzification of the Saaty's scale and a presentation of the hybrid fuzzy AHP-TOPSIS model: An example of the selection of brigade artillery group firing position in a defensive operation

Pamučar Dragan S. , Božanić Darko I. , Kurtov Dejan V. 

University of Defence in Belgrade, Military Academy, Belgrade

e-mail: dpamucar@gmail.com, dbozanic@yahoo.com, dejankurto

Abstract

Abstract

This paper presents the new way of fuzzification of the Saaty's scale. In this model of fuzzification, the confidence interval of fuzzy numbers that d comparison in pairs' degree is not determined before the comparison. It is defined (calculated) during and after the comparison, based on th certainty of decision-makers/experts. Thus, the confidence interval can vary depending on the comparison, no matter if it refers to the sam comparison. Also, in group deciding, confidence intervals differ depending on the decision-maker/expert's opinion. Such explanation is supported fuzzified Saaty's scale. The application of the new scale is shown in the hybrid fuzzy AHP-TOPSIS model when choosing firing positions of brigade group in a defensive operation. Finally, the impact of the degree of certainty on the final decision is analyzed, where it is demonstrat element affects output results. The impact is reflected in the change of the size of weight vectors, i.e. output results (the distance from the ideal : as well as in the change of the rank of alternatives, but only at limit values.

Keywords

Fuzzy logic; Firing position; Hybrid model; TOPSIS; AHP

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Rajasekaran Shanmugam, Christ Raj William
COMPARATIVE STUDY OF NUSSLETT NUMBER FOR A SINGLE PHASE FLUID FLOW USING PLATE HEAT EXCHANGER
ABSTRACT
In this study, the plate heat exchangers are used for various applications in the industries for heat exchange process such as heating, cooling and condensation. The performance of plate heat exchanger depends on many factors such as flow arrangements, plate design, chevron angle, enlargement factor, type of fluid used, etc. The various Nusselt number correlations are developed by considering that the water as a working fluid. The main objective of the present work is to design the experimental set-up for a single phase fluid flow using plate heat exchanger and studied the heat transfer performance. The experiments are carried out for various Reynolds number between 500 and 2200, the heat transfer coefficients are estimated. Based on the experimental results the new correlation is developed for Nusselt number and compared with an existing correlation.
KEYWORDS
nusselt number, Reynolds number, chevron angle, plate heat exchanger

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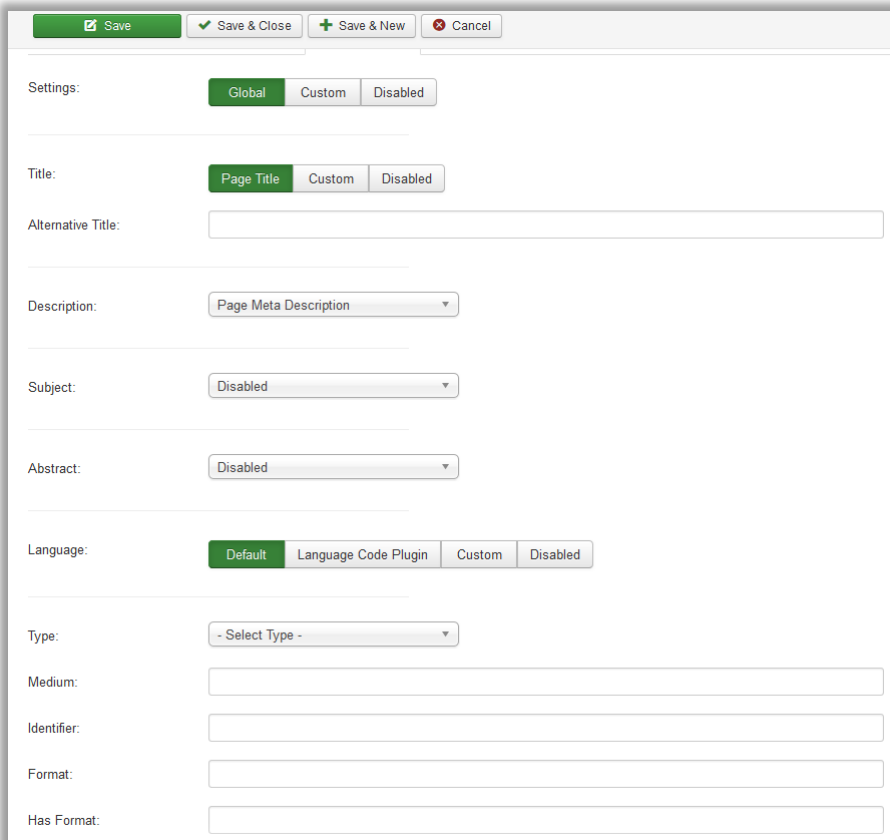
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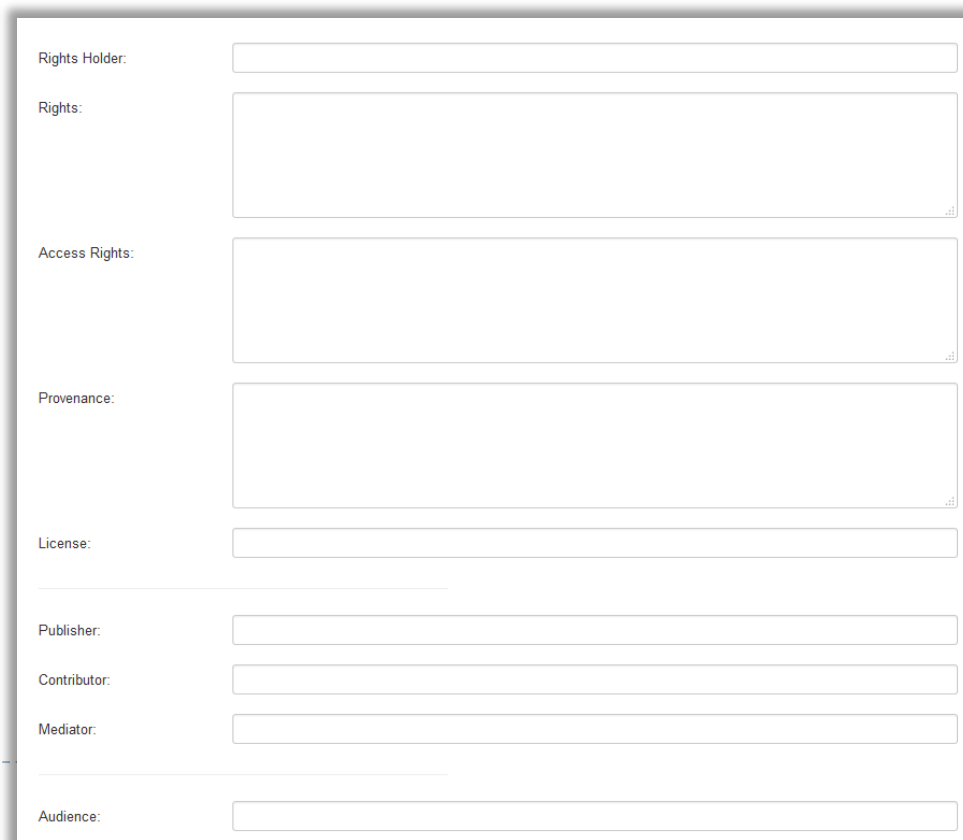
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EP - 126
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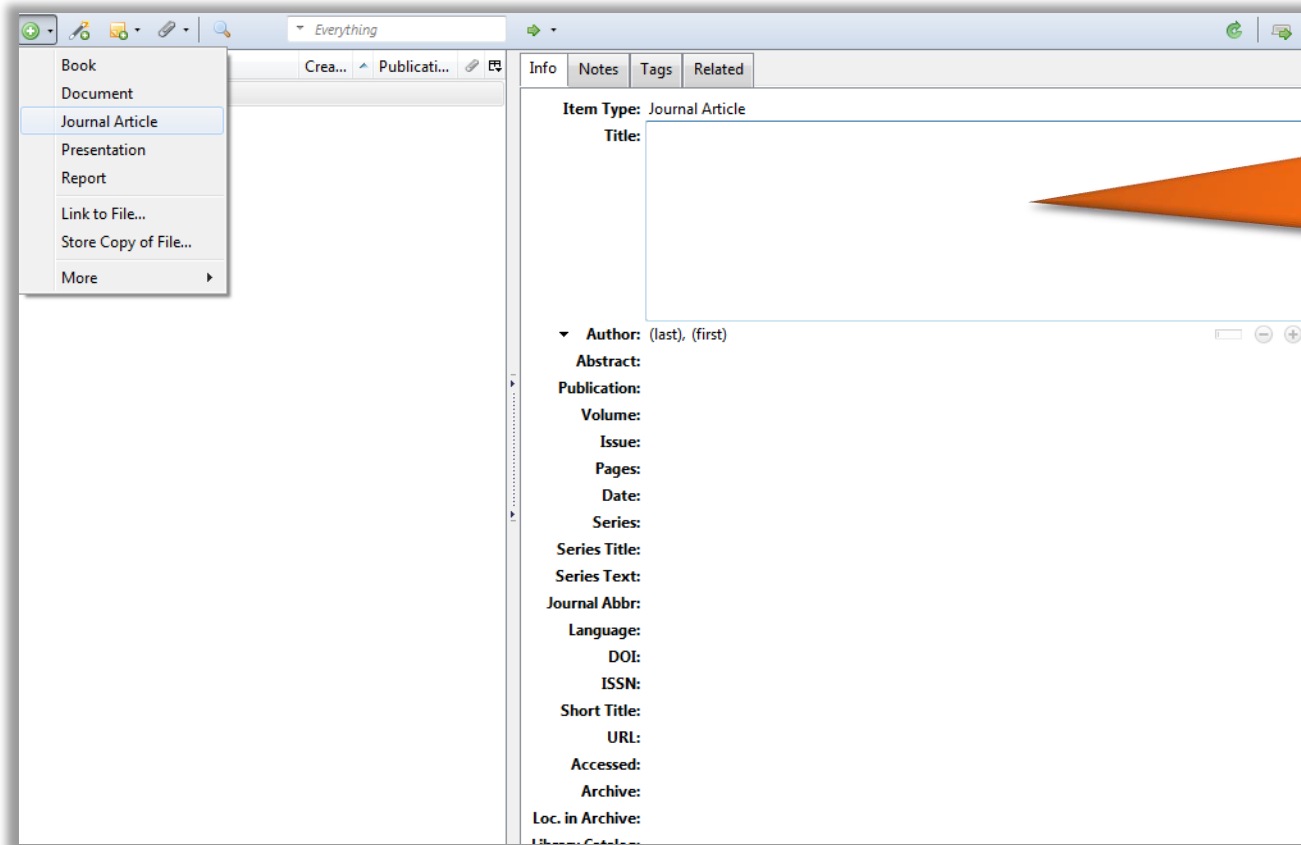
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  url = {http://dx.doi.org/10.2298/JMMB150723022K},  
  abbrev_source_title = {J. Min. Metall. Sect. B Metall.},  
  abstract = {J. Min. Metall. Sect. B-Metall. 52 (2) B (2016) 119-126.  
DOI:10.2298/JMMB150723022K},  
  file = {01_1450-53391600022K.pdf},  
  journal = {Journal of Mining and Metallurgy, Section B: Metallurgy},  
  keywords = {Pressure oxidation; Chalcopyrite; Galvanic; Redox reactions},  
  publisher = {Technical Faculty in Bor},  
}
```

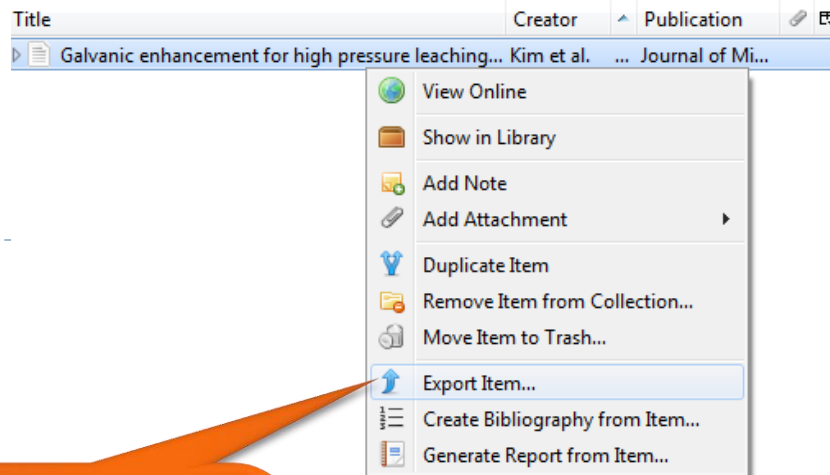
Kako kreirati RIS i BibTeX zapise?

- ▶ Jednostavno, uz pomoć citatnih menadžera

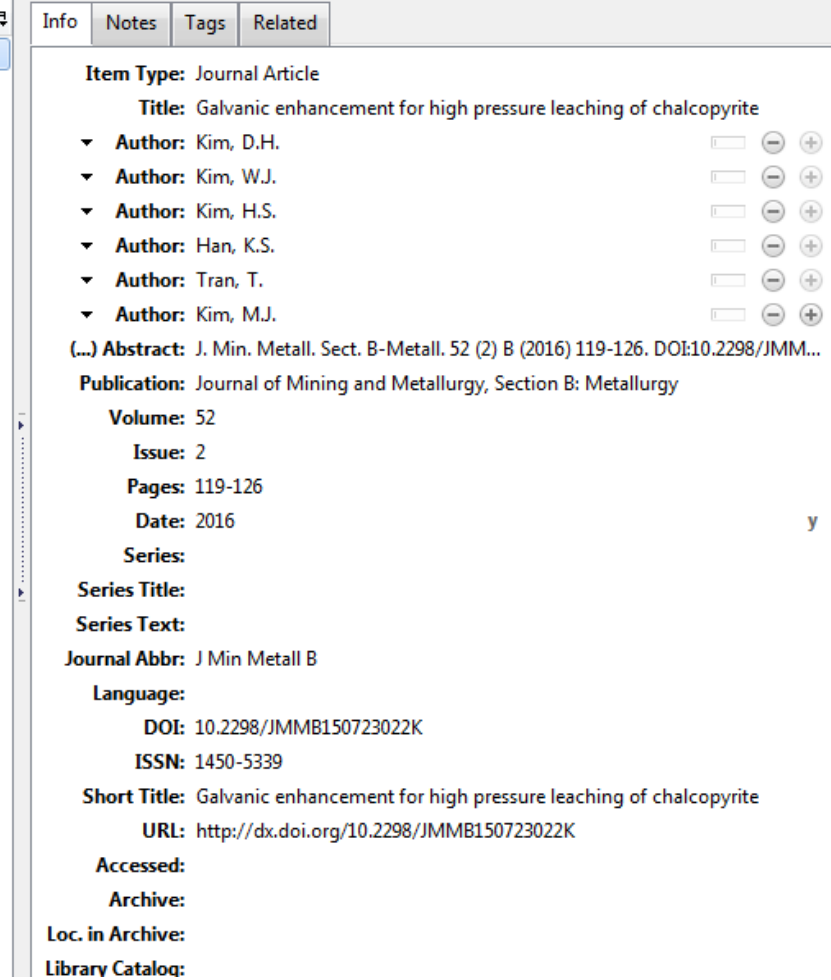
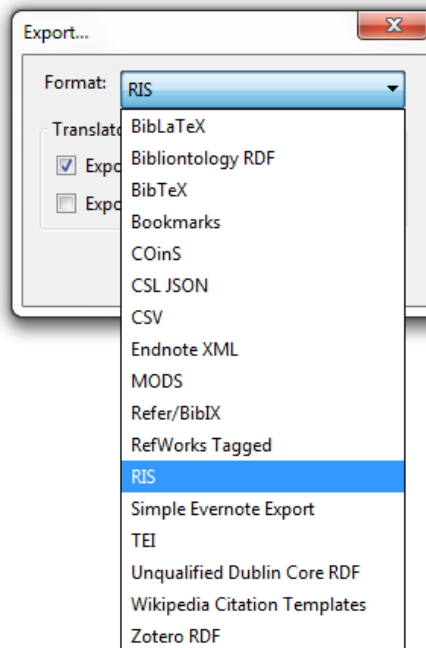


Kreirajte zapis i unesite metapodatke





Izvezite metapodatke i sačuvajte ih kao datoteku u željenom formatu. Tu datoteku treba poslati na server i povezati sa stranom koja odgovara članku.

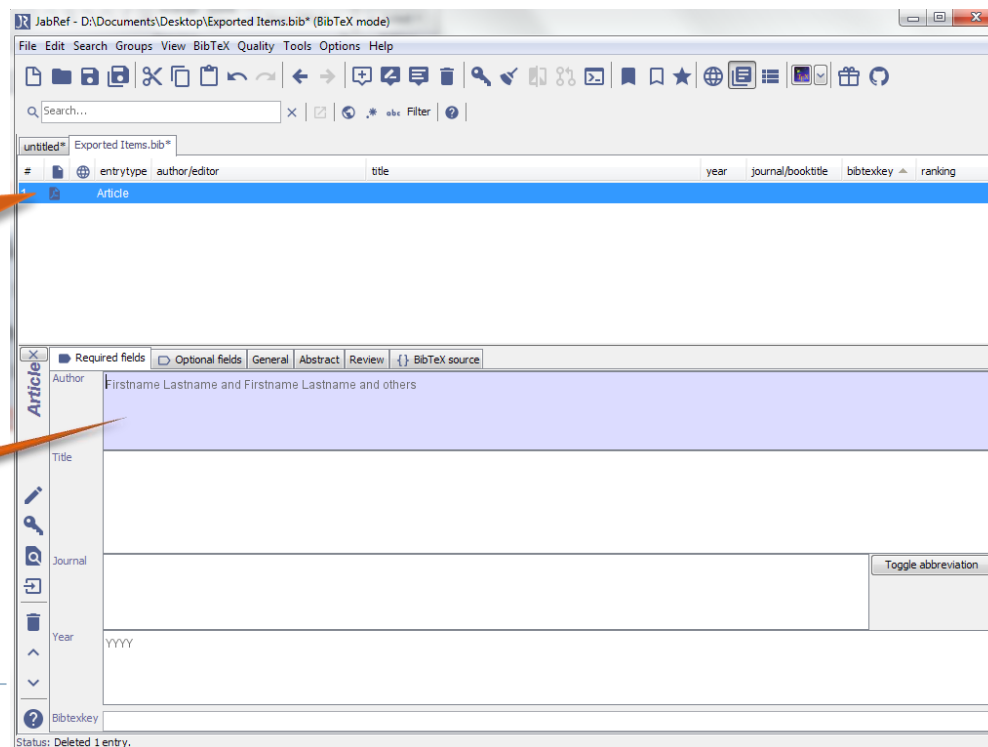


Kako inkorporirati metapodatke u PDF

- ▶ Extensible Metadata Platform (XMP) – ISO standard za kreiranje, obradu i razmenu metapodataka
- ▶ Citatni menadžer JabRef inkorporira metapodatke u BibTeXmp formatu u PDF datoteke.
- ▶ JabRef: <http://www.jabref.org/>

PDF datoteku pripremljenu za objavljivanje u elektronskoj verziji časopisa dodajte (drag and drop) u JabRef bazu podataka.

Unesite metapodatke



JabRef - D:\Documents\Deskopt\Exported Items.bib* (BibTeX mode)

File Edit Search Groups View BibTeX Quality Tools Options Help

New subdatabase based on AUX file...
 Write XMP-metadata to PDFs F6
 Open Office/LibreOffice connection Will write XMP-metadata to the PDFs linked from selected entries.
 Push entries to external application (TeXstudio) Ctrl+L

Open folder Ctrl+Shift+O
 Open file F4
 Open URL or DOI F3
 Open terminal here Ctrl+Shift+L

Abbreviate journal names (ISO) Ctrl+Alt+A
 Abbreviate journal names (MEDLINE)
 Unabbreviate journal names Ctrl+Alt+Shift+A

year	journal/booktitle	bibtexkey	ranking
ase-s... 2016	Science of Sint...	Lin2016	

untitled* Exported Items.bib*

entrytype author/editor

1 Article Lin et al.

Required fields Optional fields General Abstract Review BibTeX source

```
@Article{Lin2016,
  author = {Xiaoli Lin and Wen Yan and Nan Li},
  title = {Phase composition and pore evolution of porous periclase-spinel ceramics prepared from magnesite and Al(OH)3},
  journal = {Science of Sintering},
  year = {2016},
  volume = {48},
  number = {2},
  pages = {147--155},
  abstract = {Porous periclase-spinel ceramics with 30.5-43.6% apparent porosities were prepared from magnesite and Al(OH)3 using an in-situ decomposition pore-forming technique. The reaction process of the pseudomorphs of magnesite and Al(OH)3 was analyzed by X-ray diffraction (XRD), Scanning Electron Microscopy (SEM) and a microscopy measurement method, and the effects of the sintering temperature on the phase composition and microstructure were investigated. It is found that the decompositions of Al(OH)3 can create a large amount of micro-sized pores in the pseudomorphs of magnesite and Al(OH)3, and that sintering at 1400°C affects the reaction between the pseudomorphs of magnesite and Al(OH)3 by the interdiffusion of Mg2+ and Al3+ through liquid phase sintering, which affects the formed spinel and the liquid phase between periclase particles, which influences the pore size and porosity. The results show that the in-situ decomposition pore-forming technique can be used to prepare porous periclase-spinel ceramics with controllable pore size and porosity.}
  doi = {10.2298/SOS1602147L},
  file = {:0350-820X1602147L.pdf:PDF},
  keywords = {porous periclase-spinel ceramics, in-situ decomposition pore-forming technique, phase composition, periclase-spinel},
  publisher = {National Library of Serbia},
  url = {http://dx.doi.org/10.2298/SOS1602147L},
}
```

Status: Full text document download failed for entry Lin2016.

Write XMP-metadata to PDFs

PDF datoteke treba opremiti metapodacima bez obzira na platformu sajta i druge tehničke karakteristike!

0350-820X1602147L.pdf

Description
 Illustrator
 Advanced

Advanced

- Dublin Core Properties (dc, http://purl.org/dc/elements/1.1/)
 - dc:identifier: 10.2298/SOS1602147L
 - dc:format: application/pdf
 - dc:date (seq container)
 - dc:creator (seq container)
 - [1]: Xiaoli Lin
 - [2]: Wen Yan
 - [3]: Nan Li
 - dc:description (alt container)
 - [x-default]: Porous periclase-spinel ceramics with 30.5-43.6% apparent porosity
 - dc:title (alt container)
 - [x-default]: Phase composition and pore evolution of porous periclase-spinel ceramics
 - dc:relation (bag container)
 - [1]: bibtex/url/http://dx.doi.org/10.2298/SOS1602147L
 - [2]: bibtex/volume/48
 - [3]: bibtex/number/2
 - [4]: bibtex/file:0350-820X1602147L.pdf:PDF
 - [5]: bibtex/journal/Science of Sintering
 - [6]: bibtex/pages/147-155
 - [7]: bibtex/bibtexkey/Lin2016
 - dc:publisher (bag container)
 - dc:type (bag container)
 - dc:subject (bag container)
 - http://jabref.sourceforge.net/bibtexXMP/
 - Adobe Photoshop Properties (photoshop, http://ns.adobe.com/photoshop/1.0)
 - http://ns.adobe.com/png/1.0/
 - TIFF Properties (tiff, http://ns.adobe.com/tiff/1.0/)

Powered By xmp

Replace... Append... Save... Delete

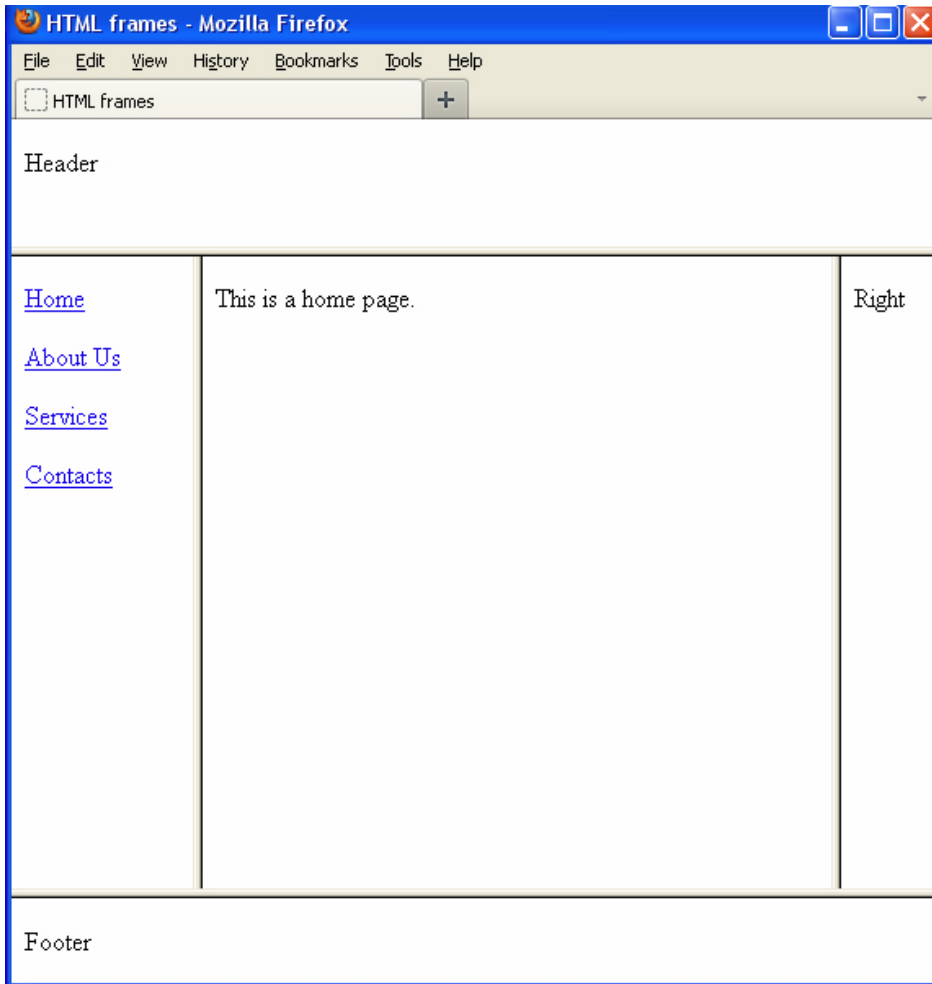
OK Cancel

Sajt časopisa – opšte napomene

- ▶ Jasna i pregledna struktura sajta odražava se u jasnoj strukturi menija (hijerarhizovan, ne više od 5-7 stavki na najvišem nivou).
- ▶ Sve važne informacije (uređivački odbor, uređivačka politika, arhiva) moraju biti dostupne sa početne strane sajta.
- ▶ Posetilac u svakom trenutku mora da zna gde se nalazi, kako je do te tačke došao i kuda može da ide.
- ▶ Funkcija je primarna – ne opterećujte sajt nepotrebnim animacijama, irelevantnim ilustracijama, nefunkcionalnim aplikacijama.
- ▶ Nemojte nikada pretvarati tekst u sliku!



Izbegavajte FRAMESET strukturu stranice



- ▶ Svaki html frame sadrži jednu html stranicu.
- ▶ Stranice navedene u meniju sa leve strane prikazuju se u centralnom polju, ali tako da se URL adresa ne menja bez obzira na kojoj strani se nalazite - vidljiva je samo URL adresa glavne strane koja sadrži frameset ; URL adresa strane prikazane u centralnom polju ne odgovara URL adresi prikazanoj u adresnoj liniji.

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- Invited Reviews - review article on some up-to-date topic in astronomy, astrophysics and related fields (written upon invitation only),
- Original Scientific Papers - article in which are presented previously unpublished author's own scientific results,
- Preliminary Reports - original scientific paper, but shorter in length and of preliminary nature,
- Professional Papers - articles offering experience useful for the improvement of professional practice i.e. article describing methods and techniques, software, presenting observational data, etc.

Serbian Astronomical Journal is published biannually, in June and December. Submissions are accepted on a continuous basis throughout the year. As soon as the refereeing process for a submission is completed, the paper accepted for publication, and editing and proofreading finished, it will receive its unique Digital Object Identifier (DOI) designation and be published online and available through SAO/NASA Astrophysics Data System (ADS).

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Kada istoj strani pristupate iz internet pretraživača levi okvir se ne vidi, što onemogućava navigaciju

-
- ▶ Svaka strana na sajtu mora da ima jedinstven naslov
<title>naslov</title>
 - ▶ Tipična greška: početna strana se zove „Home“ ili „Početna“ bez ikakve naznake o nazivu časopisa.
 - ▶ Vodite računa o izboru fontova! Ako želite da posetioci vide sajt onako kako ste ga zamislili, ograničite izbor na sistemske fontove, koji su dostupni na svim računarima, ili koristite Guglove fontove: <https://fonts.google.com/>.



Google fonts

The screenshot displays the Google Fonts website interface. At the top, the 'Google Fonts' logo is on the left, and navigation links for 'DIRECTORY', 'FEATURED', and 'ABOUT' are on the right. A search bar is also present. Below the navigation, a grid of font family cards is shown. Each card includes the font name, the designer's name, and a preview of the font in various styles. The preview text for each font is as follows:

- Roboto** (Christian Robertson, 12 styles): "All their equipment and instruments are alive."
- Bungee** (David Jonathan Ross, 1 style): "A RED FLAIR SILHOUETTED THE JAGGED EDGE OF A WING."
- Sumana** (Cyreal, 2 styles): "I watched the storm, so beautiful yet terrific." (Includes a 'SEE SPECIMEN' link)
- Open Sans** (Steve Matteson, 10 styles): "Almost before we knew it, we had left the ground."
- Slabo 27px** (John Hudson, 1 style): "A shining crescent far beneath the flying vessel."
- Lato** (Łukasz Dziedzic, 10 styles): "It was going to be a lonely trip back."
- Yrsa** (Rosetta, 3 styles): "Mist enveloped the ship three hours out from port."
- Oswald** (Vernon Adams, 3 styles): "My two natures had memory in common."
- Roboto Condensed** (Christian Robertson, 6 styles): (No preview text shown)
- Source Sans Pro** (Paul D. Hunt, 12 styles): (No preview text shown)
- Montserrat** (Julietta Ulanovskiy, 2 styles): (No preview text shown)
- Raleway** (Multiple Designers, 18 styles): (No preview text shown)

On the right side of the interface, there is a sidebar with various filters and controls:

- Categories:** A list of font categories with checkboxes: Serif, Sans Serif, Display, Handwriting, and Monospace. All are currently checked.
- Sorting:** A dropdown menu set to 'Trending'.
- Languages:** A dropdown menu set to 'All Languages'.
- Number of styles:** A range slider.
- Thickness:** A range slider.
- Slant:** A range slider.
- Width:** A range slider.

▶ <https://fonts.google.com/>



Roboto



Glyph

Rr

Characters

A B C Ć Č D Đ E F G H I J K L M N O P Q
 R S Š T U V W X Y Z Ž a b c ċ ć d đ e f g
 h i j k l m n o p q r s š t u v w x y z ž А Б
 В Г Г Д Ъ Е Ё Є Ж З С И І Й Ј К Л Љ М
 Н Њ О П Р С Т Ћ У Ў Ф Х Ц Ч Џ Ш Щ Ъ
 Ы Ь Э Ю Я а б в г г д ђ е ё є ж з с и і
 й ј к л љ м њ о п р с т ћ у џ ф х ц ч џ ш щ њ
 ы ь э ю я А В Г Δ Ε Ζ Η Θ Ι Κ Λ
 Μ Ν Ξ Ο Π Ρ Σ Τ Υ Φ Χ Ψ Ω α β γ δ ε ζ η
 θ ι κ λ μ ν ξ ο π ρ σ τ υ φ χ ψ ω á â é ě
 ê ð σ υ 1 2 3 4 5 6 7 8 9 0 ' ? ' " ! " (%) [
 #] { @ } / & < - + ÷ × = > ® © \$ € £ ¥ ¢ ; ;
 *

Designer



About

Roboto has a dual nature. It has a mechanical skeleton and the forms are largely geometric. At the same time, the font features fresh, fluid, open curves.

1 Family Selected

EMBED CUSTOMIZE

Load Time Moderate

- regular 400
- regular 400 Italic
- medium 500
- medium 500 Italic
- bold 700
- bold 700 Italic
- black 900
- black 900 Italic

Languages

- Latin (Supported by all Fonts)
- Greek (Supported by Roboto)
- Cyrillic (Supported by Roboto)
- Vietnamese (Supported by Roboto)

EMBED

CUSTOMIZE

Load Time

Moderate

Embed Font

To embed your selected fonts into a webpage, copy this code into the <head> of your HTML document.

STANDARD @IMPORT

```
<link href="https://fonts.googleapis.com/css?family=Roboto:400,500,700&subset=cyrillic,cyrillic-ext,greek,greek-ext,latin-ext" rel="stylesheet">
```

Specify in CSS

Use the following CSS rules to specify these families:

```
font-family: 'Roboto', sans-serif;
```

For examples of how fonts can be added to webpages, see the [getting started guide](#).

▶ Opšte uputstvo

https://developers.google.com/fonts/docs/getting_started

▶ Joomla:

<https://www.youtube.com/watch?v=igATzAJlQWw>

▶ Wordpress:

<https://www.elegantthemes.com/blog/tips-tricks/how-to-use-google-fonts-on-your-wordpress-website>

Proverite ispravnost linkova

- ▶ <http://www.deadlinkchecker.com>
- ▶ <http://www.brokenlinkcheck.com/>

- ▶ Aplikacija za Joomla:
<https://extensions.joomla.org/extension/link-checker>

- ▶ Plugin za Wordpress:
<https://wordpress.org/plugins/broken-link-checker/>



http://publisher.medfak.ni.ac.rs/

Check whole website Check single webpage

check

http://publisher.medfak.ni.ac.rs/

100% scanned - 2000/2000 URLs checked, 1899 OK, 101 failed

This free service checks the first 2000 links on any website. For larger websites please subscribe to our [Auto-check service - options](#).

Scan completed with 101 errors. [Full report](#) [Retry dead links](#)

- Check multiple sites at the same time - free - [login](#) or [sign up](#) for a free account.
- Check sites automatically on a regular basis with the Auto-Checker - [see options](#).

Status	URL	Source link text
-1 Not found: The server name or address does not resolve	http://scindeks-bic.nb.rs	[302 from http://nainfo.nb.rs/kategorizacija/
404 Not Found	http://publisher.medfak.ni.ac.rs/casopis.htm	
404 Not Found	http://publisher.medfak.ni.ac.rs/2002-html/2002-31- broj.htm	<No Text>
404 Not Found	http://publisher.medfak.ni.ac.rs/2002-html/2002-5-broj-sadrzaj.htm	<No Text>
404 Not Found	http://publisher.medfak.ni.ac.rs/2016-html/2015 2-broj/Abstrakti 2015-2/Marija Gocmanac Ignjatovic abs.pdf	<No Text>
404 Not Found	http://publisher.medfak.ni.ac.rs/Index-acta.htm	
404 Not Found	http://publisher.medfak.ni.ac.rs/2003-HTML/2003-4 broj.htm	link/href
404 Not Found	http://publisher.medfak.ni.ac.rs/2016-html/2015 4-broj/Abstrakt SRPSKI/Hristina Stamenkovic aps srp.pdf	Ab
404 Not Found	http://publisher.medfak.ni.ac.rs/2016-html/2016 2-broj/Celi radovi/Dragana Stojiljkovic.pdf	<No Text>
404 Not Found	http://publisher.medfak.ni.ac.rs/2012-html/4-broj/5-Tatjana Cagulovic-Bo-Zastupljenost pusacke navike 27-31.pdf	<No Text>
404 Not Found	http://publisher.medfak.ni.ac.rs/amm2015-2/Lektorisano- konacno/Abstrakti/Benedeto abstrakt.pdf	<No Text>
404 Not Found	http://publisher.medfak.ni.ac.rs/2012-html/3-broj/TIMELINESS AND LEVELpdf	<No Text>
404 Not Found	http://publisher.medfak.ni.ac.rs/2012-html/3-broj/Sanja Stanojevic-saz.htm	<No Text>
404 Not Found	http://publisher.medfak.ni.ac.rs/2013-html/3-broj/Sanja Stanojevic-saz.htm	<No Text>
404 Not Found	http://publisher.medfak.ni.ac.rs/2013-html/1-broj/Gordana Nikolic-abs.htm	Abstract
404 Not Found	http://publisher.medfak.ni.ac.rs/2013-html/1-broj/Gordana Nikolic-Changes.pdf	Full text
404 Not Found	http://publisher.medfak.ni.ac.rs/2011-html/3-broj/TIMELINESS AND LEVELpdf	<No Text>
404 Not Found	http://publisher.medfak.ni.ac.rs/2013-html/1-broj/Silvia Tsanova Savova-Bulgarian.pdf	Full text
404 Not Found	http://publisher.medfak.ni.ac.rs/2014-html/1-broj/Elvir Zvrko-Basaloid.pdf	<No Text>
404 Not Found	http://publisher.medfak.ni.ac.rs/2011-html/4-broj/Aleksandra Krstic-abs.htm	<No Text>
404 Not Found	http://publisher.medfak.ni.ac.rs/2011-html/4-broj/Sasa Bubanj-RISK FACTORS .pdf	<No Text>
404 Not Found	http://publisher.medfak.ni.ac.rs/2011-html/3-broj/Sanja Stanojevic-saz.htm	<No Text>
-1 Timeout : Unknown error	http://publisher.medfak.ni.ac.rs/2012-html/AMM 51(3) 2012 September.pdf	<No Text>
404 Not Found	http://publisher.medfak.ni.ac.rs/2011-html/4-broj/Tomislav D Jovanovic-abs.htm	<No Text>
404 Not Found	http://publisher.medfak.ni.ac.rs/2015-html/1-broj/Milica Pe .ic-abs.htm	Abstract
404 Not Found	http://publisher.medfak.ni.ac.rs/2015-html/1-broj/Rade Babic DR JOSIF PANCIC .pdf	Full text
404 Not Found	http://publisher.medfak.ni.ac.rs/2011-html/1-broj/Jasmina Djordjevic Jovic-GENDER RELATED DIFFER .pdf	<No Text>

Google Search Console (Google Webmaster Tools)

- ▶ Besplatan sistem alata koji pomaže da se optimizuje vidljivost sajta.
- ▶ Proverava xml mapu sajta.
- ▶ Proverava da li je omogućen pristup web robotima.
- ▶ Generiše listu ključnih reči na osnovu sadržaja sajta.
- ▶ Daje osnovne podatke o ključnim rečima preko kojih se dolazi do sajta, unutrašnjim i spoljnim linkovima.
- ▶ Proverava da li je sajt optimizovan za mobilne uređaje:
<https://search.google.com/search-console/mobile-friendly>
- ▶ ...
- ▶ Uputstvo: <https://support.google.com/webmasters/answer/34592?hl=en>
- ▶ Koristan alat bez obzira na platformu sajta.



Dashboard

Messages (2)

Search Appearance

Search Traffic

Google Index

Crawl

Security Issues

Other Resources

New and important

Googlebot found an increase in server errors on http://www.itn.sanu.ac.rs/opus4/

Mar 31, 2016

[View all](#)

Current Status

Crawl Errors >>

Search Analytics >>

Sitemaps

By me (1) >>

Site Errors

DNS



Server connectivity



Robots.txt fetch



URL Errors

6 Server error
4 Access denied

5 Soft 404
18 Not found

961 Total Clicks



5,000 URLs submitted
328 URLs indexed

1 warnings



HTML Improvements

Last updated Nov 28, 2016

Addressing the following may help your site's user experience and performance.

Meta description	Pages
Duplicate meta descriptions	0
Long meta descriptions	13
Short meta descriptions	0
Title tag	Pages
Missing title tags	0
Duplicate title tags	6
Long title tags	0
Short title tags	0
Non-informative title tags	0
Non-indexable content	Pages
We didn't detect any issues with non-indexable content on your site.	

Site Errors

Showing data from the last 90 days

DNS Server connectivity Robots.txt fetch

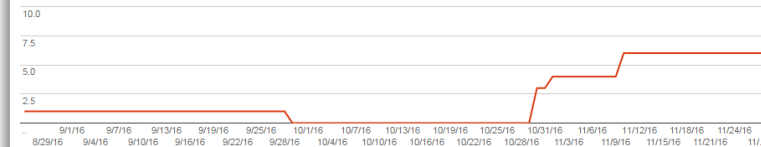
URL Errors

Status: 11/28/16

Desktop Smartphone

Server error Soft 404 Access denied Not found

6 5 4 18

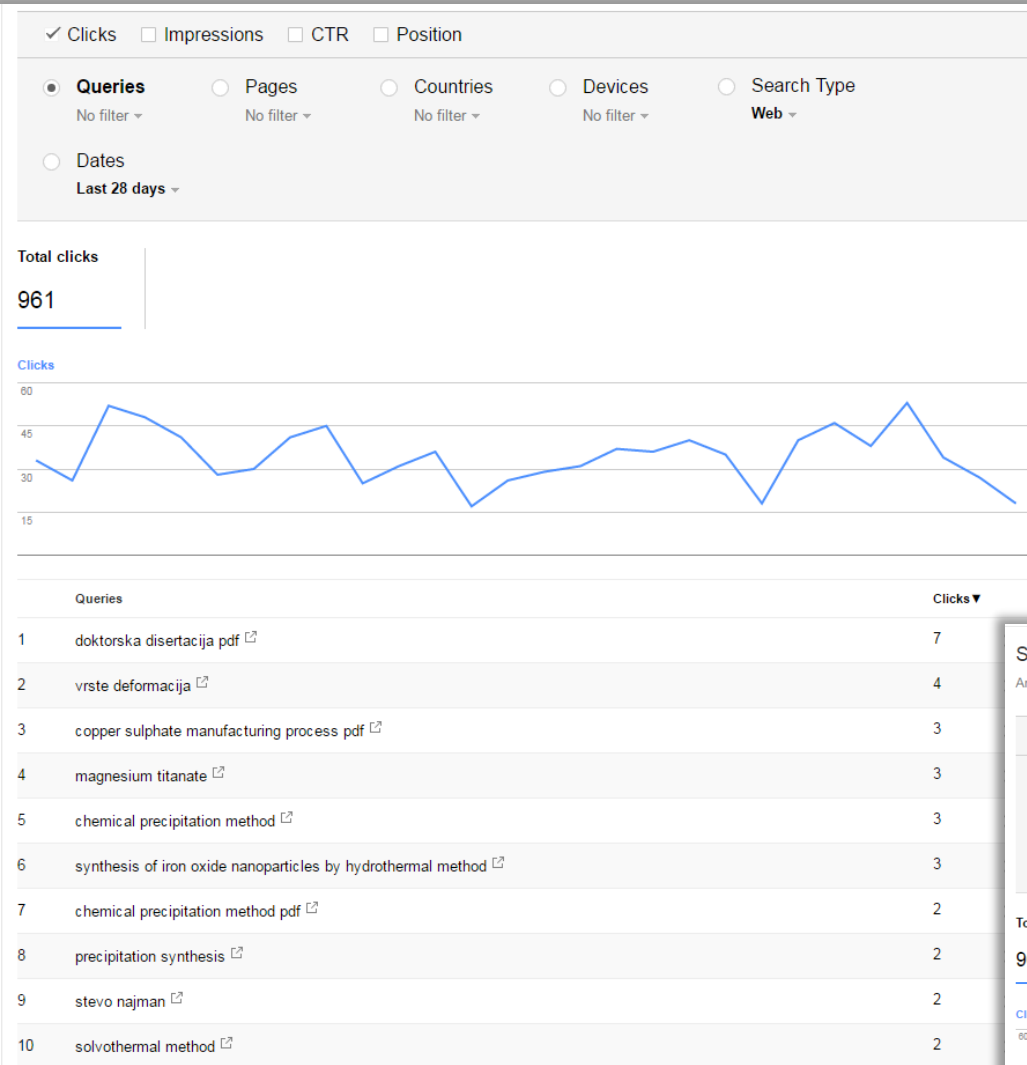


Top 1,000 pages with errors

Download MARK AS FIXED (0) Filter

Show 25 rows 1-6 of 6

Priority	URL	Response Code	Detected
1	citationExport/index/download/output/ris/docId/915	500	11/18/16
2	frontdoor/mail/tauthor/docId/331	500	11/11/16
3	frontdoor/mail/tauthor/docId/915	500	11/11/16
4	citationExport/index/download/output/bibtex/docId/915	500	11/11/16



[Overview](#) » All domains

Top 53 domains that have links to pages on your site.

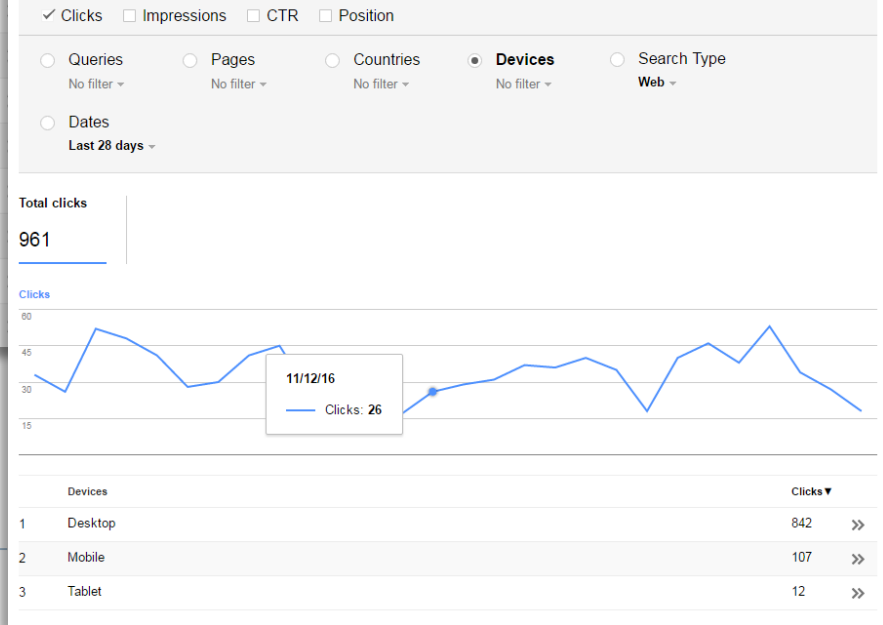
[Download this table](#)
[Download more sample links](#)
[Download latest links](#)

Show **25 rows** ▾ 1-25 of 53 [◀](#) [▶](#)

Domains	Links ▲	Linked pages
sanu.ac.rs	251,846	310
uiuc.edu	40	8
opendoar.org	32	3
core.ac.uk	30	22
illinois.edu	21	2
bg.ac.rs	18	3
mrs-serbia.org.rs	14	7
mysciencework.com	13	2
worldwidescience.org	10	1
personzz.com	9	8
google.com	8	6
eprints.org	7	3

Search Analytics

Analyze your performance on Google Search. Filter and compare your results to better understand your user's search patterns. [Learn more](#).



XML mapa sajta

- ▶ Generišite XML mapu sajta: <http://www.check-domains.com/sitemap/index.php>

Sitemap Generator | Check Domains | Website Analyzer | Website Explorer | Keywords Research | Ip Locator | Domain Generator | Performance Test

Contact Us

xml sitemap generator - free unlimited pages Like 362 G+ 160

Site URL:

Optional Sitemap Types <ul style="list-style-type: none"><input type="checkbox"/> ROR sitemap<input type="checkbox"/> HTML sitemap<input type="checkbox"/> Text sitemap<input type="checkbox"/> Image sitemap<input type="checkbox"/> Video sitemap	Last Modification <ul style="list-style-type: none"><input checked="" type="radio"/> Server's response<input type="radio"/> Current time<input type="radio"/> None	Frequency - Priority <ul style="list-style-type: none">Monthly Frequency1.0 Priority<input checked="" type="checkbox"/> Automatic priority	Sitemap Limits <ul style="list-style-type: none">Unlimited Maximum pagesUnlimited Depth level----- Maximum URLs-- Max file size (MB)
<input type="button" value="Load Default Settings"/>	Exclude URLs	Do not crawl URLs	Misc. Settings <ul style="list-style-type: none"><input checked="" type="checkbox"/> Canonical Url Meta Tag<input type="checkbox"/> Resume Interrupted Session<input type="checkbox"/> E-mail me Sitemaps

Dobićete i izveštaj o neispravnim linkovima. Ispravite greške pre nego što generišete konačnu verziju mape sajta koju ćete poslati na server.



THE BEST TOOL FOR
SEARCH ENGINE MARKETING!

TRY IT NOW!

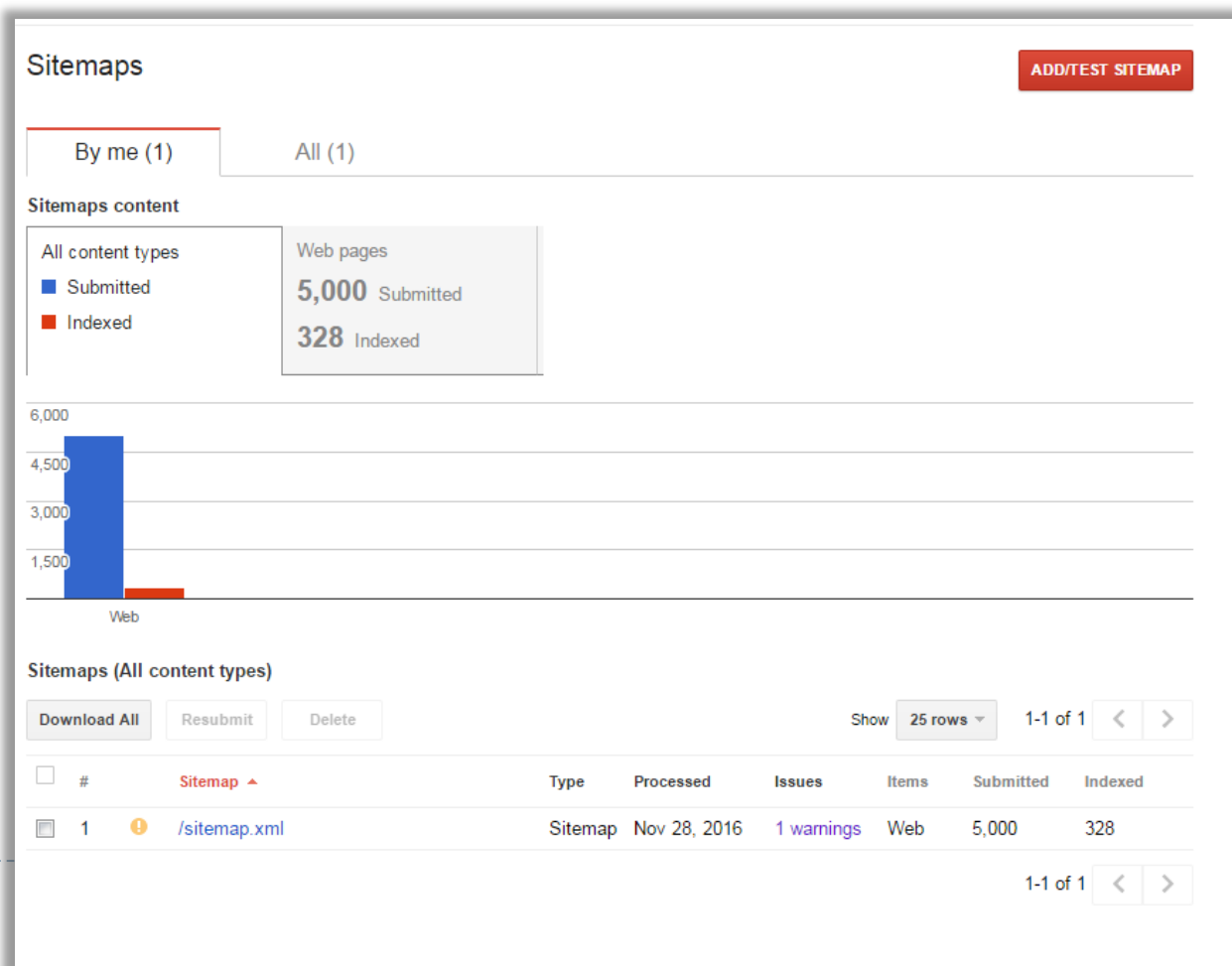
[Open in a new window](#)

Sitemaps generated : 501,243

Indexed pages : 446,866,824

Pages Size: 22.27 TB

- ▶ Pošaljite XML mapu sajta na server.
- ▶ Testirajte je u Google Search Console.
- ▶ Ponovite postupak nakon objavljivanja nove sveske časopisa.



Proverite da li je sajt „zaražen“

- ▶ <https://sitecheck.sucuri.net/>
 - ▶ <https://quttera.com/website-malware-scanner>
 - ▶ <https://www.siteguarding.com/en/sitecheck>
-
- ▶ Ako „zaražen“ sajt dospe na crnu listu, Google Search Console će vas o tome obavestiti.
 - ▶ Kada očistite sajt od sumnjivih skripti zahtevajte reviziju u Google Search Console (kako bi sajt što pre bio uklonjen sa crne liste).



Google Analytics

- ▶ Statistički podaci o posećenosti sajta
- ▶ U sajt se ugrađuje kod koji omogućava praćenje posećenosti
- ▶ Prati se posećenost pojedinačnih strana, posete iz različitih zemalja, sa različitih mreža, uređaja....
- ▶ Sam po sebi, GA ne prati preuzimanja PDF datoteka (ali moguće je podesiti da ipak prati:
<http://www.blastam.com/blog/how-to-track-downloads-in-google-analytics>)
- ▶ Referral spam: <http://help.analyticsedge.com/spam-filter/definitive-guide-to-removing-google-analytics-spam/>



Generisanje koda za praćenje posećenosti

The screenshot displays the Google Analytics interface for a property named 'OPUS ITS SASA'. The left sidebar contains navigation options: Property Settings, User Management, Tracking Info (selected), Tracking Code (highlighted in red), Data Collection, User-ID, Session Settings, Organic Search Sources, Referral Exclusion List, Search Term Exclusion List, Product Linking (AdWords, AdSense, Ad Exchange, All Products), and Postbacks.

PROPERTY
OPUS ITS SASA

Tracking ID
UA-41058978-1

Status
Receiving traffic in past 48 hours.
0 active users right now. See details in [real-time traffic reports](#).
[Send test traffic](#) ?

Website tracking
This is the Universal Analytics tracking code for this property.
To get all the benefits of Universal Analytics for this property, copy and paste this code into every webpage you want to track.

```
<script>
(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){
(i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),
m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
})(window,document,'script','https://www.google-analytics.com/analytics.js','ga');

ga('create', 'UA-41058978-1', 'auto');
ga('send', 'pageview');

</script>
```

PHP Implementation OPTIONAL

- Use the code above to create a file named "analyticstracking.php", and include the file on each PHP template page.
- Add the following line to each template page immediately after the opening <body> tag:

```
<?php include_once("analyticstracking.php") ?>
```

Dynamic Content Implementation OPTIONAL

Use a common include or template to paste the code above instead of manually adding it to every page.

<https://support.google.com/analytics/answer/1008080?hl=en>

Google Analytics – statični html sajтови

```
231 <!-- footer starts here -->
232 <div id="footer">
233
234     <div class="footer-left">
235         <p class="align-left">
236             &copy; 2016 <strong>Tribology in Industry</strong></p>
237     </div>
238
239     <!--Start Google brojac-->
240     <script type="text/javascript">
241 var gaJsHost = (("https:" == document.location.protocol) ? "https://ssl." : "http://www.");
242 document.write(unescape("%3Cscript src='" + gaJsHost + "google-analytics.com/ga.js' type='text/javascript'%3E%3C/script%3E"));
243 </script>
244 <script type="text/javascript">
245 try {
246 var pageTracker = _gat._getTracker("UA-7371879-3");
247 pageTracker._trackPageview();
248 } catch(err) {}</script>
249     <!--End Google brojac-->
250
251     <div class="footer-right">
252         <p class="align-right">
253             <a href="index.html">Home</a>&nbsp;&nbsp;&nbsp;|&nbsp;&nbsp;&nbsp;
254             <a href="index.html">Search</a></p>
255     </div>
256
257 </div>
258 <!-- footer ends here -->
259
260 <!-- wrap ends here -->
261 </div>
262
263 </body>
264 </html>
```



Google Analytics – php sajtovi

```
1 <!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Strict//EN" "http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd">
2 <html xmlns="http://www.w3.org/1999/xhtml">
3
4 <head>
5 <meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
6 <title>ComSIS | Computer&nbsp;Science&nbsp;and&nbsp;Information&nbsp;Systems</title>
7 <link rel="stylesheet" type="text/css" href="res/style1.css" />
8 </head>
9
10 <body>
11 <script type="text/javascript">
12
13     var _gaq = _gaq || [];
14     _gaq.push(['_setAccount', 'UA-25612056-1']);
15     _gaq.push(['_trackPageview']);
16
17     (function() {
18         var ga = document.createElement('script'); ga.type = 'text/javascript'; ga.async = true;
19         ga.src = ('https:' == document.location.protocol ? 'https://ssl' : 'http://www') + '.google-analytics.com/ga.js';
20         var s = document.getElementsByTagName('script')[0]; s.parentNode.insertBefore(ga, s);
21     })();
22
23 </script>
24 <script type="text/javascript" src="res/wz_tooltip.js"></script>
25 <script type="text/javascript" src="res/slide.js"></script>
26 <div id="all">
27
28 <div id="header">
```

- ▶ <https://www.youtube.com/watch?v=QOQ0nHH4W64>
- ▶ <https://www.youtube.com/watch?v=IO3gyIBICyM>



Google Analytics u OJS

```
391 <!-- Google Analytics -->
392 <script src="//www.google-analytics.com/urchin.js" type="text/javascript">
393 </script>
394 <script type="text/javascript">
395   _uacct = "UA-76723614-1";
396   urchinTracker();
397 </script>
398 <!-- /Google Analytics -->
399
400 <br /><br />
401 <p><strong>Metall Mater Eng   </strong><strong>ISSN: 2217-8961</strong></p><a href="https://creativecommons.org/licenses/by/4.0/"
402 </div><!-- content -->
403 </div><!-- main -->
404 </div><!-- body -->
405
406
407
408 </div> <!-- container -->
409 </body>
410 </html>
```

▶ <https://www.youtube.com/watch?v=7auWqTva8Ts>



Period za koji se prati posećenost, može se upoređivati sa prethodnim periodima.

Audience Overview

Oct 29, 2016 - Nov 28, 2016

You are using a filtered view, which may cause your Users count to be inaccurate. [Learn more](#) ✕

Email Export Add to Dashboard Shortcut

All Users
100.00% Sessions

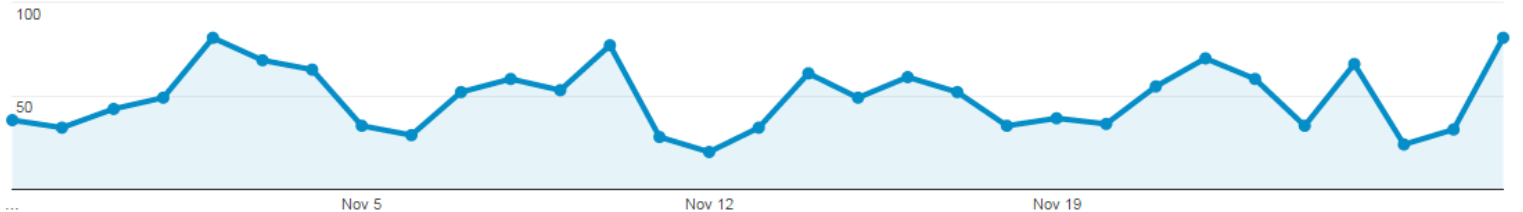
+ Add Segment

Overview

Sessions vs. Select a metric

Hourly Day Week Month

Sessions



Sessions

1,513

Users

1,077

Pageviews

4,734

Pages / Session

3.13

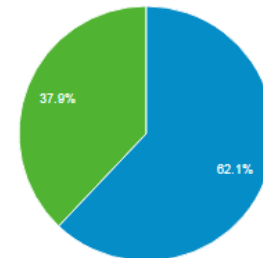
Avg. Session Duration

00:01:26

Bounce Rate

49.70%

New Visitor Returning Visitor

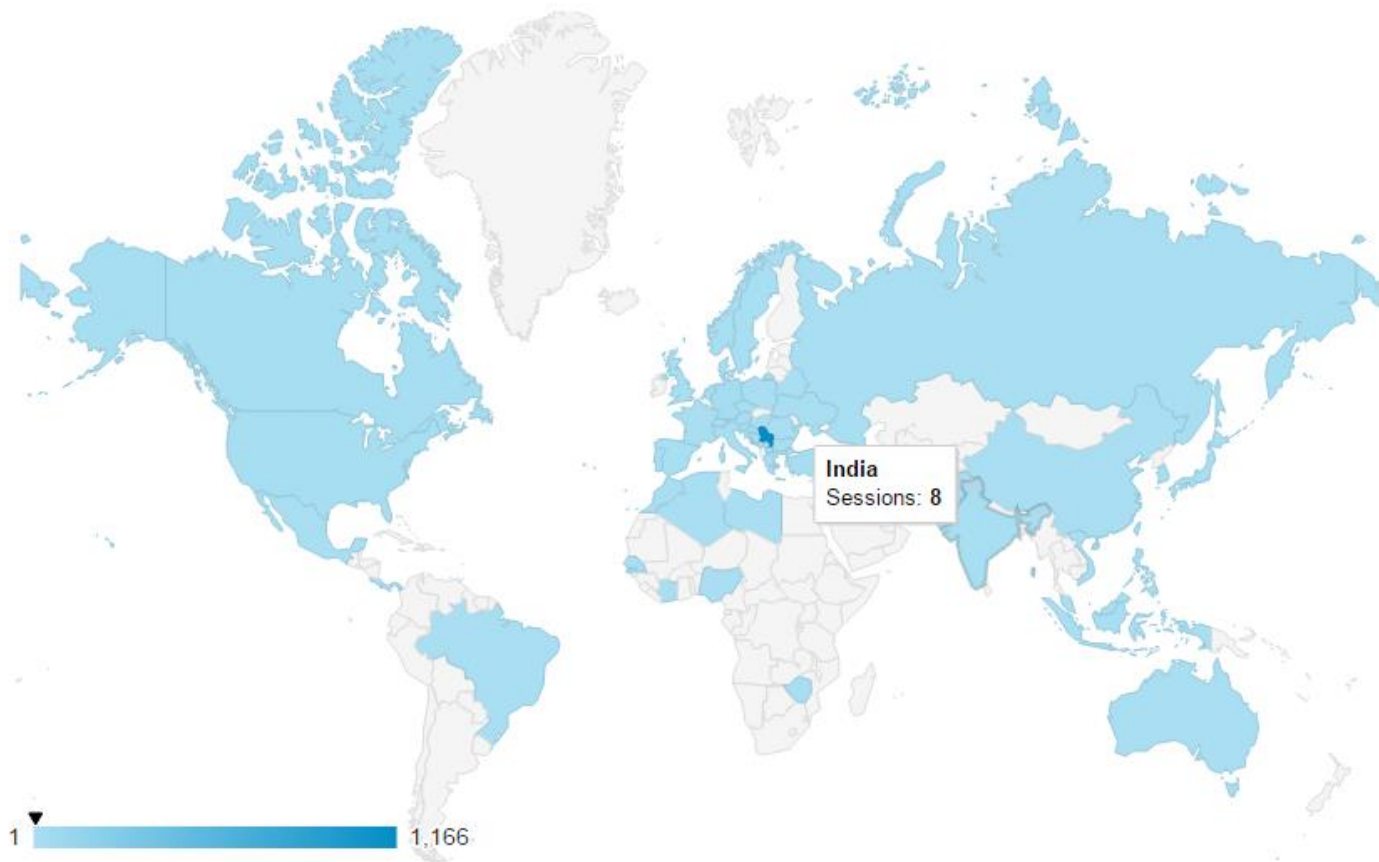


Geografska distribucija

Map Overlay Explorer

Summary Site Usage Ecommerce

Sessions ▾



Primary Dimension: Country City Continent Sub Continent

Internet pretraživači

Browser ?	Acquisition			Behavior			Conversions			
	Sessions ?	% New Sessions ?	New Users ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Goal Conversion Rate ?	Goal Completions ?	Goal Value ?	
	1,513 % of Total: 100.00% (1,513)	62.06% Avg for View: 62.00% (0.11%)	939 % of Total: 100.11% (938)	49.70% Avg for View: 49.70% (0.00%)	3.13 Avg for View: 3.13 (0.00%)	00:01:26 Avg for View: 00:01:26 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)	
<input type="checkbox"/> 1. Chrome	904 (59.75%)	61.84%	559 (59.53%)	52.21%	2.93	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)	
<input type="checkbox"/> 2. Firefox	318 (21.02%)	56.60%	180 (19.17%)	39.31%	3.53	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)	
<input type="checkbox"/> 3. Internet Explorer	101 (6.68%)	54.46%	55 (5.86%)	44.55%	4.83	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)	
<input type="checkbox"/> 4. Safari	74 (4.89%)	68.92%	51 (5.43%)	51.35%	1.93	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)	
<input type="checkbox"/> 5. Android Browser	45 (2.97%)	73.33%	33 (3.51%)	44.44%	3.62	00:01:34	0.00%	0 (0.00%)	\$0.00 (0.00%)	
<input type="checkbox"/> 6. Edge	28 (1.85%)	78.57%	22 (2.34%)	92.86%	1.21	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)	
<input type="checkbox"/> 7. Opera	27 (1.78%)	88.89%	24 (2.56%)	48.15%	4.30	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)	
<input type="checkbox"/> 8. Opera Mini	10 (0.66%)	100.00%	10 (1.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)	
<input type="checkbox"/> 9. BlackBerry	3 (0.20%)	100.00%	3 (0.32%)	0.00%	2.67	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)	
<input type="checkbox"/> 10. Safari (in-app)	2 (0.13%)	50.00%	1 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)	

Show rows: 10 Go to: 1 1 - 10 of 11 < >



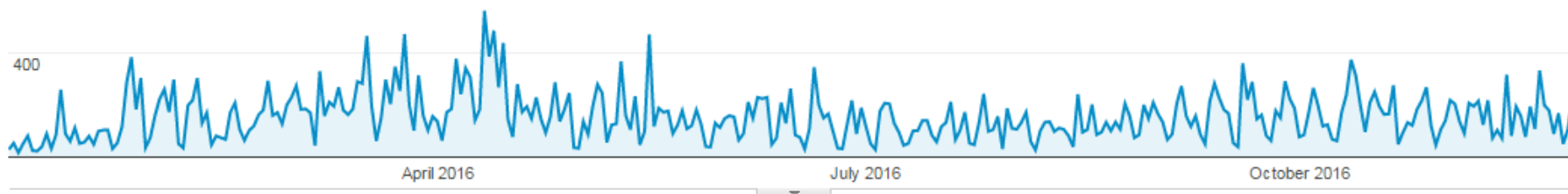
Uređaji / mobilni uređaji

		1,513 % of Total: 100.00% (1,513)	62.06% Avg for View: 62.00% (0.11%)	939 % of Total: 100.11% (938)	49.70% Avg for View: 49.70% (0.00%)	3.13 Avg for View: 3.13 (0.00%)	00:01:26 Avg for View: 00:01:26 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
<input type="checkbox"/>	1. desktop	1,278 (84.47%)	59.94%	766 (81.58%)	48.20%	3.24	00:01:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
<input type="checkbox"/>	2. mobile	195 (12.89%)	77.95%	152 (16.19%)	58.97%	2.23	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
<input type="checkbox"/>	3. tablet	40 (2.64%)	52.50%	21 (2.24%)	52.50%	3.92	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)

		235 % of Total: 15.53% (1,513)	73.62% Avg for View: 62.00% (18.74%)	173 % of Total: 18.44% (938)	57.87% Avg for View: 49.70% (16.44%)	2.51 Avg for View: 3.13 (-19.62%)	00:00:53 Avg for View: 00:01:26 (-38.70%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
<input type="checkbox"/>	1. Apple iPad	25 (10.64%)	40.00%	10 (5.78%)	48.00%	1.96	00:01:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
<input type="checkbox"/>	2. Apple iPhone	24 (10.21%)	75.00%	18 (10.40%)	66.67%	1.38	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
<input type="checkbox"/>	3. (not set)	19 (8.09%)	68.42%	13 (7.51%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
<input type="checkbox"/>	4. Huawei Y560-L01 Ascend Y550	17 (7.23%)	100.00%	17 (9.83%)	0.00%	3.35	00:01:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
<input type="checkbox"/>	5. Alcatel OT-991 One Touch 991 Play	8 (3.40%)	25.00%	2 (1.16%)	50.00%	8.00	00:05:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
<input type="checkbox"/>	6. Samsung SM-J500FN Galaxy J5	6 (2.55%)	100.00%	6 (3.47%)	66.67%	2.00	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
<input type="checkbox"/>	7. Samsung GT-I9505 Galaxy S IV	5 (2.13%)	60.00%	3 (1.73%)	60.00%	1.60	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
<input type="checkbox"/>	8. Acer A700	4 (1.70%)	50.00%	2 (1.16%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
<input type="checkbox"/>	9. Meizu MX5	4 (1.70%)	25.00%	1 (0.58%)	0.00%	3.50	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
<input type="checkbox"/>	10. Microsoft Lumia 535 Lumia 535	4 (1.70%)	100.00%	4 (2.31%)	50.00%	2.50	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)



Strane sa najvećim brojem poseta



Primary Dimension: **Page** Page Title Other

Plot Rows

Secondary dimension

Sort Type:


Default



advanced



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	52,031 % of Total: 100.00% (52,031)	33,007 % of Total: 100.00% (33,007)	00:00:46 Avg for View: 00:00:46 (0.00%)	16,601 % of Total: 100.00% (16,601)	48.31% Avg for View: 48.31% (0.00%)	31.91% Avg for View: 31.91% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /indexsr.html	8,590 (16.51%)	4,113 (12.46%)	00:00:22	1,521 (9.16%)	13.88%	19.92%	\$0.00 (0.00%)
2. /zaposleni.htm	5,086 (9.77%)	2,064 (6.25%)	00:00:21	751 (4.52%)	35.69%	14.77%	\$0.00 (0.00%)
3. /	3,377 (6.49%)	2,895 (8.77%)	00:00:22	2,816 (16.96%)	17.65%	20.46%	\$0.00 (0.00%)
4. /biblioteka.html	1,543 (2.97%)	1,040 (3.15%)	00:01:11	905 (5.45%)	50.72%	55.87%	\$0.00 (0.00%)
5. /novosti.htm	1,118 (2.15%)	589 (1.78%)	00:00:22	77 (0.46%)	23.38%	14.94%	\$0.00 (0.00%)
6. /nenadignjatovic.htm	1,101 (2.12%)	800 (2.42%)	00:01:45	281 (1.69%)	55.52%	44.78%	\$0.00 (0.00%)
7. /employees.htm	971 (1.87%)	315 (0.95%)	00:00:35	64 (0.39%)	40.62%	14.73%	\$0.00 (0.00%)
8. /centarnano.htm	957 (1.84%)	576 (1.75%)	00:00:42	242 (1.46%)	27.69%	17.45%	\$0.00 (0.00%)
9. /naučno_veće.html	644 (1.24%)	407 (1.23%)	00:01:56	195 (1.17%)	51.79%	46.74%	\$0.00 (0.00%)
10. /projekti.html	603 (1.16%)	366 (1.11%)	00:00:32	71 (0.43%)	45.07%	21.56%	\$0.00 (0.00%)

-
- ▶ Podaci koje pruža Google Analytics pokazuju koji sadržaji privlače najviše pažnje, ali mogu da ukažu i na tehničke nedostatke zbog kojih neki sadržaji ne stižu do publike.
 - ▶ Treba pratiti trajanje (prosečno vreme koje posetilac provede na jednoj strani) i dubinu posete (broj strana po poseti).
 - ▶ Treba pratiti sa kojih uređaja posetioci pristupaju sajtu. Porast broja poseta sa mobilnih uređaja znak je da treba preći na *responsive design*.
 - ▶ Pratite kojim kanalima i preko kojih ključnih reči posetioci dolaze do sadržaja.
 - ▶ Koristan alat bez obzira na platformu sajta.
-
- 



Dodatak

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