



1944	5,700	200	5A1	2010		
Since its founding in 1944, EBSCO has diversified into more than 40 businesses.	EBSCO has more than 5,700 employees, more than 1,100 outside the United States	EBSCO is ranked in the top 200 of the nation's largest privately held corporations according to Forbes magazine.	EBSCO holds the Dun & Bradstreet Financial Strength Rating 5A1, the highest awarded.	EBSCO was recognized as a green business by the Birmingham Business Alliance in 2010.		

#### Full-text scientific databases, electronic resources and improving the quality of scientific research

Tamila Mirkamalova EBSCO Information Services Training Specialist Phone:+ 420 234 700 600 Mobile: + 420 734 158 743 tmirkamalova@ebsco.com



### EBSCO Industries Elton Bryson Stephens Company

- 70 years serving the information needs of institutions
- 5,700 employees
- 1,100+ employees outside the U.S

 100,000 organizations around the world use EBSCO products and services for information professionals



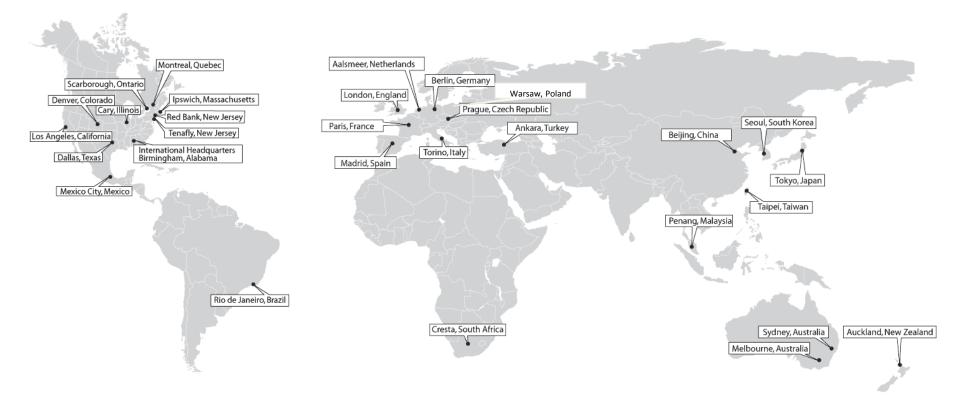






### **EBSCO** Information Services

### 32 offices in 21 countries





### EBSCO Information Services in Prague, Czech Republic

- Covering 31 countries in Central and Southern Europe and the CIS
- Since 1999
- An international team of experts





#### Users of EBSCO databases



### Academic Search Premier

Leading multidisciplinary research database.

- Nearly **3,000 active full-text** journals and magazines
- More than 2,200 active full-text journals indexed in Web of Science or Scopus

Multidisciplinary coverage:

- Astronomy
- Biology
- Chemistry
- Civil Engineering
- Electrical Engineering
- Geology

- Law
- Mathematics
- Music
- Physics
- Sport Science
- and many other topics





Business-focused research database

- Nearly **1,200** active full-text journals and magazines
- Nearly 600 active full-text journals indexed in Web of Science or Scopus

#### **Topic coverage:**

Accounting Business Economics Finance Marketing

#### **Extra features**

Market research reports Industry reports Country reports Management Management Information Systems Production and Operation Management and other related topics

Company profiles SWOT analyses



## **Regional Business News**

- Database provides coverage for full-text business publications from the United States and Canada.
- Includes information about presidential candidates, franchise restaurants, the retail industry, business planning, or political participation.
- Full-text for more than **100** regional U.S. and Canadian business publications
- Full-text coverage dating back to 1990



- Database includes more than **370** national (US) and international newspapers
- In addition, full-text television and radio transcripts are included as well
- Titles covered:
  - Christian Science Monitor
  - USA Today
  - The Washington Post
  - The Washington Times
  - The Times (London)
  - Toronto Star

- CBS News
- CNN
- CNN International
- FOX News
- NPR



- *ERIC* (Education Resources Information Center) is an authoritative database of indexed and full-text education literature and resources.
- Essential for education researchers of all kinds.
- More than **1.6 million** records
- Links to more than **631,000 full-text** documents
- An education-specific thesaurus containing over 11,700 terms



- Database covering all aspects of human impact to the environment
- Variety disciplines covered, such as:
  - Agriculture
  - Education
  - Law
  - Health and Technology
  - Global climate change

- Green building
- Pollution
- Sustainable agriculture
- Renewable energy
- Recycling and more
- Indexing available for more than 760,000 records
- Access to more than 11,000 records



Contains full text for general reference magazines and publications covering a wide-range of subject areas including business, health, education, general science and multicultural issues.

#### **Content Includes:**

- More than **1,600** full-text magazines and journals
- Nearly **450** full-text reference books
- More than **1.5 million** photos, maps and flags
- PDF backfiles dating back to 1917

# Library, Information Science & Technology Abstracts

- More than 600 core journals indexed, nearly 50 priority journals plus nearly 125 selective journals (plus books, research reports, conference proceedings, etc.)
- Content indexed back to mid 1960's

#### Subjects Include:

- •Bibliometrics
- •Cataloging
- •Classification
- •Information management
- •Librarianship
- •Online information retrieval



- Created by the United States National Library of Medicine
- **MEDLINE** is a bibliographic database containing citations and abstracts for biomedical and health journals used by health care professionals, nurses, clinicians and researchers engaged in clinical care, public health and health policy development.

#### **Content Includes:**

- Over **26 million** references to journal articles in life sciences with a concentration on biomedicine
- Citations from over **5,600** worldwide journals in **60** languages
- Coverage dating back to **1809**



This collection of consumer health information provides access to full-text consumer health magazines and reference books.

#### **Content Includes:**

- More than **80** full-text magazines
- **110** full-text reference books
- More than **18,800** *Clinical Reference Systems* reports

#### **Full-Text Magazines and Books Include:**

- Prevention
- Men's Health
- American Fitness
- Better Nutrition
- Muscle & Fitness
- Harvard Health Letter

# Health Source<sup>®</sup>: Nursing/Academic Edition

Full-text database covering nursing and allied health topics, including pediatric nursing, critical care, mental health, nursing management, medical law and more.

#### **Content Includes:**

- More than **330** full-text journals
- More than **260** peer-reviewed, full-text journals
- Indexing and abstracting from **830** journals



### Academic Subscription Collection

- Nearly 157,000 titles
- Over 500 parent publishers
- Over 62,000 titles from more than 150 university presses





- Taylor & Francis Routledge
- CRC Press
- John Wiley & Sons
- Elsevier
- Elsevier Health
- IGI Global
- ABC-CLIO
- Greenwood Publishing
- Edward Elgar
- Sage Publishing
- Bloomsbury
- F.A. Davis

### Leading Publishers

- Springer Publishing
- Springer Science & Business
- Brill Academic Publishers
- Ashgate Publishing
- De Gruyter
- World Scientific
- Palgrave Macmillan
- John Benjamins
- I.B. Tauris
- Random House
- Hachette Book Group
- And more...

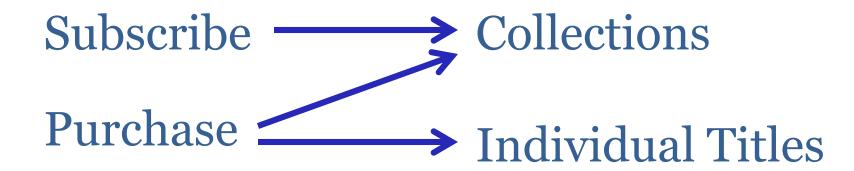


### **Top University Presses**

- Oxford University Press
- MIT Press
- University of Chicago Press
- University of California Press
- Yale University Press
- Cornell University Press
- Stanford University Press
- University of Toronto Press
- Columbia University Press
- Duke University Press
- University of North Carolina Press
- University of Illinois Press

- Cambridge University Press
- Princeton University Press
- Harvard University Press
- New York University Press
- SUNY Press
- Edinburgh University Press
- McGill-Queens University Press
- Indiana University Press
- Johns Hopkins University Press
- Hong Kong University Press
- University of Minnesota Press
- And more...

### **Flexible Options**



#### **EBSCO***host* Collection Manager

Search, browse and order e-books and audiobooks



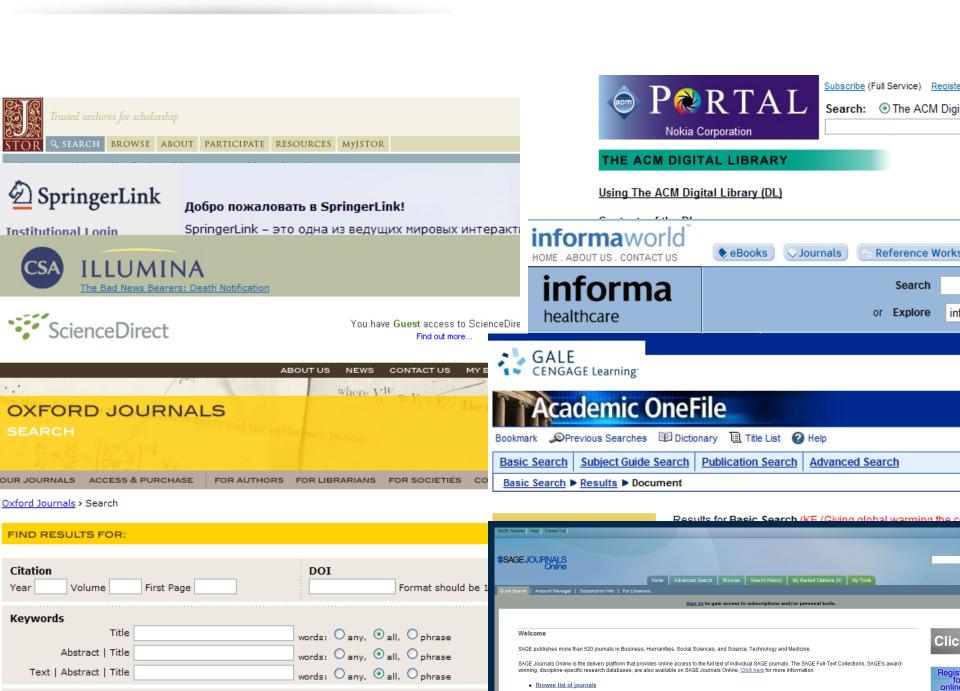
#### EBSCOhost Collection Manager

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# **EBSCO** Discovery Service





- A single interface for discovery of a library's entire collection (electronic and print)
  - Journals
  - Magazines
  - Newspapers
  - Books

- Library Catalog (OPAC)
- Databases
- Institutional Repositories
- and more....

DISCOVERY SERVICE	LIBRARY CATALOG	e-Journals	DATABASES	
global warming			Search	
giobal warning			Search	)





# Open Relevance Ranking



Google

#### Relevance Ranking



I'm Feeling Lucky

About 47,200,000 results (0.25 seconds)

#### Discovery Relevancy Ranking | EBSCO Discovery Service

www.ebscohost.com/.../relevancy-ranking < EBSCO Information Services </td>

How a field is used by a search engine determines the relevance ranking, and thus how high on the search results, any given record appears for a search.

#### EBSCO Support: How is relevance ranking determined in .

support.epnet.com/knowledge\_base/detail.php?id=3971 -

EBSCO Discovery Service (EDS) employs a comprehensive **relevance ranking** strategy that utilizes numerous criteria, including term frequency, field weighting,

#### Relevance (information retrieval) - Wikipedia, the free ...

en.wikipedia.org/wiki/**Relevance**\_(information\_retrieval) 
Wikipedia 
In information science and information retrieval, relevance denotes how well a factor to rank output and thus base relevance on expert evaluations.
History - Evaluation - Clustering and relevance - Epistemological issues

The first two results provide detailed information about how relevance ranking / value ranking works in EDS... Relevance Ranking: Quality & Openness

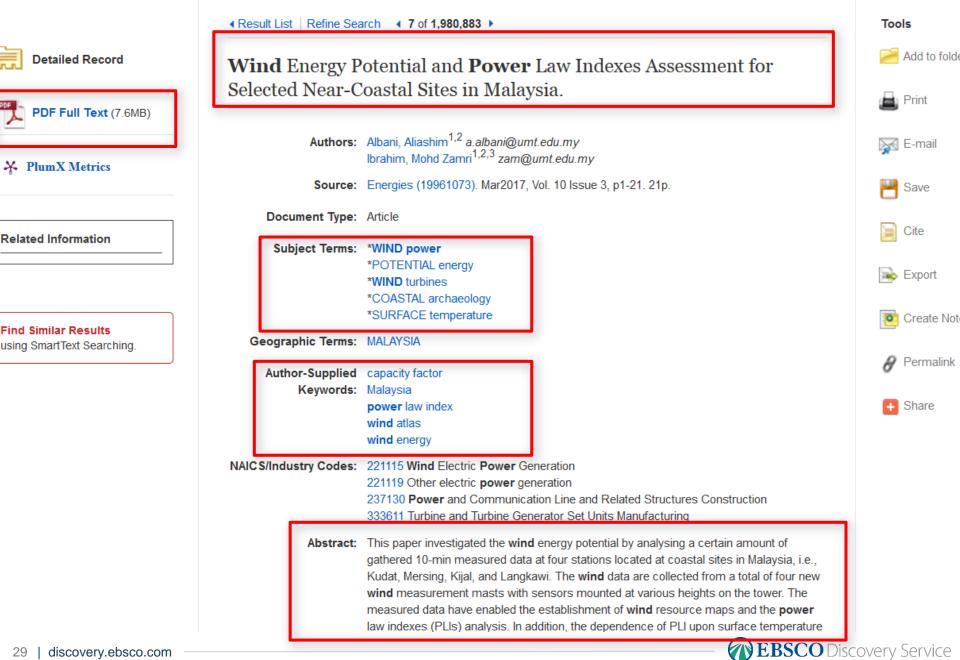
The system has the following priorities and has **no bias toward content from any provider:** 

- 1. Match on subject headings from controlled vocabularies
- 2. Match on article titles
- 3. Match on author keywords
- 4. Match on keywords within abstracts
- 5. Match on keywords within full text

**Exact Matches:** Exact matches are favored over partial matches – considering also the field in which those words appear (abstract vs. full text vs. title, etc.)

**Density:** Matches across multiple metadata fields are favored for relevance scoring (more is better). The scoring influence of repeat terms within individual metadata fields is minimized.

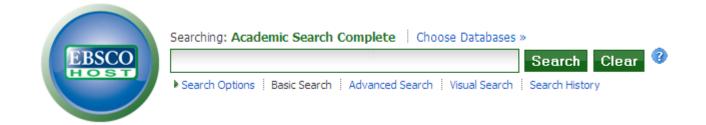




### How to access EBSCOhost

### <u>http://search.ebscohost.com/</u>

- From any computer in the network of the university
- From home via a proxy
- Via website of the institution
  - Login: Password:

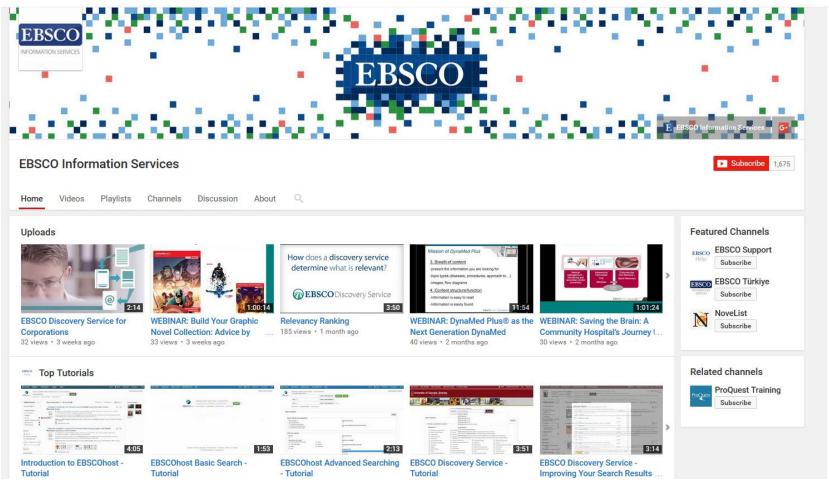








### **EBSCO** tutorials



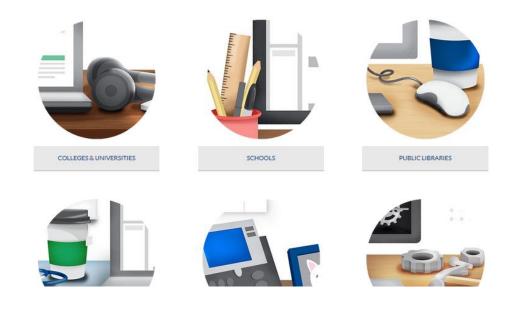
https://www.youtube.com/user/ebscopublishing





### EBSCO Help page

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#### https://help.ebsco.com/



### Thank you!

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